Z00-0208-1957 PN-143

Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway

READ BY MORE THAN 15,000 LOCAL FAMILIES EVERY WEEK
By Carrier 4 weeks 25c
By Mail - - 1 year 5.50

No. 28—Thirty-seventh Year. Ocean Beach, San Diego 7, California | Thursday, May 9, 1957 | Phones: AC-3-3156 - AC-3-3157 | Ten Cents a Copy | TWELVE PAGES

HERE'S the POINT!

By SPENCE HELD

Tomorrow is Charles A. Lindbergh Day—the 30th anniversary of his takeoff from San Diego in the Spirit of St. Louis—and it seems I goofed back in 1927.

That's the conclusion after consulting my fantastic clutter of clippings, notes and manuscripts, published and unpublished.

My first mistake was an error of timing. I went to work as a cub reporter on the Tribune in August of 1927—two or three months after our boy flew the Atlantic.

Yeah, and when he came back to town during the course of his Guggenheim tour to boost aviation, I apparently was something less than a ball of fire.

Somebody sent me to the roof to spot his plane as it circled over the business district . . . I couldn't see any plane; and later failed to see him ride up Broadway in the triumphal parade.

* * *

The ctiy editor gave me a ticket to the $10-a-plate dinner for the Lone Eagle that night at Hotel del Coronado. Will Rogers was toastmaster and all the starched shirts and gold braid were there.

Me, I had a date with a new girl, a cute little brunette, and couldn't be bothered with Charlie Lindbergh.

I took her to a dance aboard the new liner City of Honolulu . . . But the S. D. Chamber of Commerce had passed out thousands of other tickets, it developed, and the floor was too crowded to dance . . .

* * *

Well, I finally encountered Lindbergh along about 1930. Max Miller of the old Sun was there, and Jerry MacMullen of the Union.

Miller and MacMullen, old hands at the racket, hung back and let the dewy-eyed youth from the Tribune ask the questions.

I gathered that Lindbergh and Hawley Bowlus, a glider pilot, were going to cruise around in Lindbergh's plane searching for a suitable location where Bowlus would try for the world's glider record. (Bowlus, soaring over Point Loma, had set an American Record of more than nine hours in the air.)

My story made Page 2, under a 1-column head.

The rival Sun splashed the story on the front page, proclaiming that LINDBERGH would try for the world's glider record.

Haw!

Peninsula Angler

Austin Hartvigsen of the Peninsula News and his brother-in-law, Charlie Wylie of East San Diego, went surf fishing last weekend at Punta Banda, below Ensenada.

They caught 43 croaker and corvina and one halibut—plus a lot of shovel-nosed sharks and stingrays.

'After-Prom' Party

Parents of Point Loma High seniors are urged to respond to letters recently sent out by the Senior After-Prom Adult Committee.

Information from the parents is needed so that plans may be made. Success of the After-Prom party "depends to a large degree on the replies to this letter," it was pointed out by the adult committee.

Six Elementary Teams Playing At O. B. 'Center'

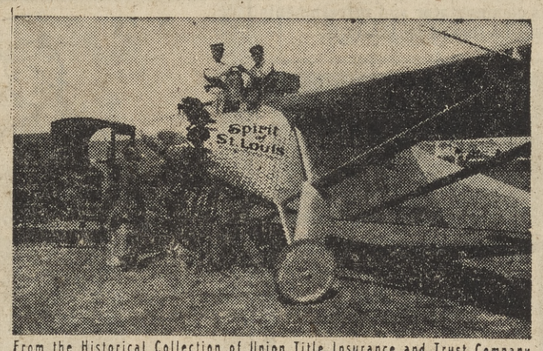
The Ocean Beach Community Center has six elementary boys ball teams now playing.

Two teams are composed of third and fourth grade boys who play each Thursday from 3:10 p.m. to 4:10 p.m. David Fischer and David Spencer are the captains. These teams will play each other until summer vacation and then will be entered in the interplayground league. Any boys from the two grades are welcome to join the fun.

The other four teams are for fifth and sixth grade boys. They play on Mondays and Tuesdays. Team captains are David Thrailkill, Jimmy Scott, Chris Fischer and Billy Cushway. These teams will also play in a league this summer.

Every Friday is "special event" day at Community Center. There have been hopscotch, dodgeball, tether ball, kickball and four-square games so far. Eighty-two children have participated and more join each week. Each is given a score for the day's event, and when a boy or girl earns 25 points he or she is awarded a certificate. An outing is planned for this group in the near future.

Point leaders to date are Howard Shepardson, 22; Susan Fehrle, 21; David Thrailkill, 16; Jim Webb, 14; Dale Edwards and Jimmy Walsh, 13; Bobby Dill, and Walter Prince, 12; Billy King, 11; and Jon Thomas, 9.



From the Historical Collection of Union Title Insurance and Trust Company

Firsts in Flight

Add to San Diego's illustrious aviation history the building of Charles A. Lindbergh's famous plane, the "Spirit of St. Louis."

In 1926 a New York hotel proprietor named Raymond Orteig offered a prize to the first person who would successfully complete a non-stop transoceanic flight.

At that time Charles Lindbergh, an eager young aviation enthusiast, was flying between Chicago and St. Louis on one of the earliest air mail routes.

With some money of his own and additional funds raised by the people of St. Louis, Lindbergh came to San Diego in February, 1927 and commissioned Ryan Aeronautical Company to build him a plane. It was completed in 60 days and named, appropriately, the "Spirit of St. Louis."

The photograph, above from the historical files of Union Title Insurance and Trust Company, was taken at Rockwell Field, North Island, on May 10, 1927, just before Lindbergh took off for New York, Paris, and world fame.

Spectacular Air Show To Be Staged Saturday

Three generations of aircraft will perform in San Diego Saturday in a Golden Anniversary of the Air Force salute to America's aviation pioneers.

Among the star performers will be a flying full-size replica of Charles A. Lindbergh's San Diego-built monoplane, the Spirit of St. Louis.

Other planes in the aerial parade will include bombers ranging from the B-17 to the B-52, fighters and interceptors from the propeller-driven F-51 Mustang to the faster-than-sound delta wing F-102.

The air show, free public event of the May 10-12 ninth annual convention of the California Wing, Air Force Association, is scheduled to begin at 9:45 a.m. Saturday with an "aviation overture" by the 523rd Air Force Band, and will conclude at 11 a.m.

Reviewing stands for the show will be located in front of the Institute of Aeronautical Sciences building on Harbor Dr.

Nearly a score of famous aircraft will be on static display both Saturday and Sunday from 9 a.m. until 4 p.m. on the Convair Seaplane Ramp, adjoining the IAS building on Harbor Dr. Included will be the San Diego-built XC-99, world's largest airplane; a B-36 intercontinental bomber, C-130 Hercules transport, F-102 supersonic interceptor and the Spirit of St. Louis replica.

The air show and other events are part of a three-day San Diego civic observance of Lindbergh's flight anniversary and the 50th anniversary of the U.S. Air Force, sponsored by the Air Force Association, the City and County of San Diego and the San Diego aircraft industry.

Mother's Day Musical Festival To Be Presented By City Schools

The annual Mother's Day Music Festival, presented by the city schools, will be held Sunday, May 12, at 4 p.m. in Balboa Bowl, Balboa Park.

Choirs and bands from all senior high schools in the city will take part in the program. The combined choir will be made up of 521 voices, with 251 instrumentalists in the band.

Program arrangements are under the supervision of Dr. Alex Zimmerman, director of music education for the city schools, and his staff, assisted by music teachers in high schools. Dr. Zimmerman will conduct the choral selections, and the band will be under the direction of Kenneth Owens, assistant supervisor of music for city schools.

Highlight of the program will be the closing selection, performed by the combined choir and band. This will be "He Watching Over Israel" from "The Elijah" by Mendelssohn, in a special band arrangement by Robert Heninger, music teacher at Point Loma High School.

Other selections will include:

Band — "Marcho Poco" (Moore); "Air and March" (Purcell); "Ouvre Ton Coeur" (Bizet); "On the Mall" (Goldman); "River Jordan" (Whitney); "Irish Tune from County Derry" (Arranged by Grainger); "The Great Gate at Kiev" (Moussorgsky).

Choir—"Jesu Dulcis Memoria" (Victoria); "Go, Lovely Rose" (Thiman); "Let Thy Holy Presence" (Tschesnokoff); "Fair Zion" (Hebrew Hymn); "The Long Day Closes" (Sullivan); "Charlottown. American Folk Song" (arranged by Bryan).

Greaves Receives Rexall Citation

Steward Greaves, member of the sales staff of Kraft Drugs, Inc., Rexall drug store, is the proud recipient of the Rexall Citation of Merit awarded by the Rexall Drug Company of Los Angeles.

R. C. Christopher, store manager, said the award was made in recognition of Greaves' "sincere enthusiasm and desire to serve" and "in acknowledgement of unusual initiative."

Of all the salespeople who sell Rexall Drug products and who work in the 10,000 locally-owned Rexall Drug stores, only a limited number are selected each year to receive this Rexall Citation of Merit, it was said.

The Citation bears the signature of John Bowles, president, Rexall Division; Adam P. Rudibaugh, president of International Association of Rexall Clubs; and Don C. Boughn, seretary-treasurer, of the International Asosciation of Rexall Clubs.

EAGLE SCOUTS

The annual County Council Eagle Scout Banquet will be held Thursday, May 9 at 6:30 p.m. in the Town and Country Hotel. It will honor 48 Scouts who earned their Eagle Scout Award or Silver Award during 1956.

Speakers for the evening will be the Rev. Franklin W. Held of Point Loma Presbyterian Church, Dwight Stanford, council president, and George Pasek, Eagle Scout. Norman Foster will act as master of ceremonies.

O. B. GOP Women To Meet May 15

Ocean Beach Republican Women's Club will meet Wednesday, May 15, at 1 p.m. in the Woman's Clubhouse, 2160 Bacon St., according to Mrs. Guy C. Courtney, president.

Robert H. Burgert, director of instructional aids for the San Diego city schools, will be guest speaker. His topic is "Teaching Americanism in the city schools."

All registered Republican women are invited to attend.

'Too Many Dates' At Pt. Loma High Thursday, Friday

"Too Many Dates," Point Loma high school's senior class play, goes on the boards Thursday and Friday evenings, May 9 and 10, with curtain at 8, in the school auditorium.

Virginia Curl, business manager, and Russel Hickman, advertising manager, cordially invite friends and parents to participate in this traditionally popular senior activity—tickets may be purchased from seniors or at the box-office the evenings of the play.

Carol Rieff, program designer, and Mary Ladd, student director, proclaim this comedy to be full of fun for everyone.

Miss Willa B. Brodie's stage design students have executed an appropriate set. Personnel of this group are Mike Bumm, Lee Coppeck, Hilario Gonsalves, James Hartranft, Richard Hopper, Jimmie Lumsford, Bill Mace, Ruth Mitten, Henry Miller, Jon Obayashi, Anneta Reed, Virginia Ross, Bruce Reddell, Gary Sturm and Joe Welch.

You will meet these senior drama students in "Too Many Dates": Helen Vothelin, on Thursday evening; Stephanie Smith, Friday evening; Pat Webb, Pat Valersky, Eve Zwanziger, Esther Crivelle, Gail Knudtson, Margaret Castro, Hugh Knox, Linda Hale, Larry Morris, J. Goldberg, Richard Hall, Dick Isham, Ronnie Diemoz, Judy Allison and Jay Jensen.

Miss Jeweldean Brodie is faculty director.

LITTLE LEAGUE

Saturday, following the second annual Pancake Breakfast, Point Loma Little League had a series of 3 exhibition games of 4 innings each, attended by approximately 1500 persons.

In the first game De Falco and Food Basket played to a scoreless tie. Optimist defeated Chenkins 1 to 0 and the final game was a 2 to 2 tie between Kiwanis and Rotary.

Official major league games began this week at Little League field on Harbor Drive, with a game scheduled every afternoon at 5:30 p.m., and 1:30 on Saturday.

Building Sold In Ocean Beach

Announcement was made this week of the sale of the building at 4926 Newport Ave., occupied by Elizabeth Bowen Women's Wear.

The building was purchased by Mr. and Mrs. Dan Moss from Willis LeJeune.

LE JEUNE IN HOSPITAL

Willis LeJuene, of 5009 Niagara Ave., entered a hospital Sunday, April 28, for surgery.

He is doing satisfactorily, it was reported, and expects to be home soon.

CHAPLAIN TO SPEAK AT BREAKFAST SUNDAY

Lieut. (Ch. C. USN) Cornelius J. Griffin will be guest speaker at the annual Mother's Day Breakfast, Sunday, May 12, at 10:30 a.m. at the Marlin Inn Hotel, 2930 Fenelon St. The breakfast is sponsored by St. Agnes Holy Name Society.

Father Griffin, a Korean War Chaplain, is stationed at the Naval Training Center.

Youth Symphony Concert Planned

San Diego Youth Symphony will present the young basso baritone, Jack Korthius, as its soloist at its annual spring concert on May 14 at 8:15 p.m. at Hoover High School Auditorium.

Korthius, a Denver, Colorado product now based at Naval Air Station, will be heard in "Il Lacerato Spirito" from Verdi's "Simon Baccanegra" and "Ol' Man River" by Jerome Kern. The 21-year-old vocalist appeared last summer with Robert Shaw's choral group for the San Diego Summer Symphony.

Also on the program will be selections from Coates, Borodin, Chabrier, Beethoven and Vivaldi. Walter Peterson will direct. The orchestra is sponsored by the City Park and Recreation Department.



QUEEN—Pat Vargas, center, daughter of Mr. and Mrs. Joe Vargas, reigned as queen during the first week of the Feast of the Holy Ghost celebrated at St. Agnes Church. Her attending princesses are Clarisse Fernandes, left, daughter of Mr. and Mrs. Clarence J. Fernandes of 1258 Santa Barbara St., and Virginia Ingrende, daughter of Mr. and Mrs. Salbatore Ingrende.

PONY LEAGUE

Six games were played last week in the Ocean Beach-Point Loma Pony League.

On Monday, April 29, Service Clubs defeated Lions 8 to 0. Rod Jones, the winning pitcher, pitched a no-hit, no-run game. It was the second of the league season. Jones was supported by 5 hits, one of which was a home run by Dick Conklin.

On Wednesday, Optimist defeated Merchants in an overtime game which was tied 5 to 5 at the end of 7 innings. Carl Silva broke it up in the 8th with a home run. The final score was Optimists 13, Merchants 6. The winning pitcher was Mike Hatcher. The losing pitcher, Larry Garcia, hit a home run.

Moose took Thursday's game from 7-Up by a score of 10 to 7. The winning pitcher was Bill Conner. Mike Dolphin, of 7-Up, slammed 2 home runs.

Saturday's Games

All the teams saw action Saturday. Optimist defeated 7-Up, 7 to 0 in another no hit, no-run game with Carl Silva taking the pitching honors.

The second game saw Moose win their third straight by defeating Service Clubs 7 to 1, behind the pitching of Skipper Ikemura and home runs by Donald Sada, Richard Goodlet and Mike Clardy. Dick Conklin hit a homer for Service Clubs.

Merchants lost to the Lions by a 4 to 1 score. Lions took the game behind the 2-hit pitching of Tom Webb who was supported by 6 hits, including home runs by Kenneth Brumley and Nickie Sebastiani.

Point Loma Girls Chosen For Camps

Two Point Loma girls were among four selected to represent the San Diego County Council of Girl Scouts at San Francisco and Salt Lake City camps this summer, it was announced by Mrs. Leroy Wright III, chairman of the Selections Committee.

The local girls are Cherryl Dudley, daughter of Mr. and Mrs. Morris W. Dudley, 1130 Catalina Blvd., and Nora Dorman, daughter of Mr. and Mrs. Wallace D. Dorman, 3361 Wisteria Dr. Both are sophomores at Point Loma High School and members of Senior Troop 172.

Cherryl will attend Sugar Pine Camp in the Sierra Mountains from June 25 to Aug. 7. Nora will go to Cloud Rim Camp near Salt Lake City July 23 to Aug. 5. Both girls have come up through Scouting from third grade Brownies. Both earned the highest award in Intermediate Scouting, the Curved Bar.

People Read 'Em

Mrs. E. D. Knott of 4319 Montalvo St. has advertised a house for rent twice in the past two years. She says that both times the people who came to see the place were carrying copies of the Peninsula News under their arms. She rents the house easily with classified ads in this newspaper.

Point Loma Knights Of Columbus Bowling League Produces Oddities

A hotly contested 3-way fight for first place climaxed the second half of the Point Loma Knights of Columbus Bowling League.

After the final game the Slo Poks were declared the winners of the second half over the Missing Hits and Stompers, with the right to meet the Lancers, winners of the first half, for the championship. At the end of the regulation 3-game playoff the two teams were still tied and an additional game was ordered. Again the Slo Pokes proved superior and by winning the extra game were declared the champs.

Another 3-way fight for high season average developed among the men. Geo. Tasch, Pete Havier and Frank Meeker were in the running for this honor on the last night of bowling. Tasch and Havier ended the season in a tie and both will receive trophies for high average.

The League produced other oddities. The husband and wife combination of Pete and Ann Havier both won High Average and High Game awards in their respective divisions and both had identical high games of 222. Another husband and wife combination of Ben and Elaine Shedoudy won identically in their respective divisions when each took second high series honors.

So closely were the teams matched throughout the season that the Hawks, who lost out for first place on the final night of the first half, ended the second half in last place.

Altogether, some 29 trophies will be distributed to the League members at a gala dinner dance Saturday, May 25 at the Navy Commissioned Officers Club, 32nd and Main. Tasch, league chairman, will make the presentations. Shedoudy, chairman of council activities of the Point Loma Knights of Columbus and honorary president of the league, will preside.

Captains of 8 teams in the mixed League were: Ed Hawkins, Pete Havier, Elaine Shedoudy, Joe Forkenbrock, Bob Atwood, Otto Beach, John Kerekes and Joe Le Febvre.

Seventh Grade Teen Towners Dance Tonight

Seventh grade Teen Towners will meet tonight (Thursday) at 7 p.m., at Ocean Beach Community Center for their regular dance, it was announced.

All Teen Towners danced at "A Hat Dance" last week, each dancer wearing an original chapeau creation. Prizes were given for funniest and most beautiful hats.

Mr. and Mrs. Fred Daffer headed the dance committee. Mrs. Juanita Dunn was in charge of refreshments.

Adults interested in serving on the Teen Tower Adult Committee may contact Mrs. C. D. Wilcox at AC-3-5326. "Members are needed if there is to be a Teen Towner Club," the committee said.

'Daniel Boone' At Jr. Theatre

The San Diego Junior Theatre presentation of "Daniel Boone," which opened last week end at Roosevelt Junior High School to enthusiastic audiences, will be repeated this Saturday, May 11 at 10 a.m. and 2:30 p.m., and Sunday at 2:30 p.m.

"Daniel Boone" will be the final major production for the Junior Theatre season. A six-week Summer Workshop program in Theatre Skills for boys and girls 8 to 18 will be held from June 24 through Aug. 2. Creative Dramatics will be taught and five plays will be cast and produced this summer. For information and reservations for "Daniel Boone" Call BE-9-1311.

Bank Of America Honors Giannini

For the eighth year since his death in 1949, Bank of America officers and staff members in the Ocean Beach and Point Loma branches again joined their co-workers throughout California and the world Monday in brief ceremonies observing the birthday of A. P. Giannini, founder of the statewide bank.

Under the direction of Rollin Reed and J. H. Thomson, managers of the O. B. and Pt. Loma branches, respectively, the staffs heard a message from President S. Clark Beise which paid tribute to Giannini on his 87th birthday and described the day as one of rededication by staff members to the principles and ideals of the founder.

Giannini, who was born May 6, 1870, in San Jose, died on June 3, 1949. The anniversary of his birth is observed in all Bank of America offices and branches as an occasion upon which to honor his memory.

UNIDENTIFIED COUPLE THANKED FOR ACTION

The prompt action of an unidentified couple who saw a fire in an apartment house at 4405 W. Pt. Loma Blvd., probably was responsible for saving lives and property.

Mr. and Mrs. Henry Voss, owners of the building, reported that the couple were passing by late one night recently when they spotted the fire. They awakened the manager, who called the Fire Department.

"Those people certainly have our deepest appreciation and thanks for their action," said Mrs. Voss.

O. B. PTA Says Child Day Care Is Needed Here

Editor: The Ocean Beach Parent-Teacher Association is alarmed at the number of children in Ocean Beach who are without adequate supervision. Mrs. Edward Petersen, Youth Activities Chairman, in a report on a meeting of the Peninsula Coordinating Council, presented some startling information.

Ocean Beach ranks very high on the list of communities in San Diego in the need for child day care. There is a high ratio of working mothers. (322 with children at O. B. School.) Many children are "on their own" from 2:30 or 3 p.m. until 6 p.m.

Vacation Almost Here

These, in the main, are not children from needy families. Summer vacation is almost here and for some of these children, vacation will bring their first contact with the Probation Department.

The Ocean Beach Parent-Teacher Association does not want to wait until these children are brought before the Probation Department. We do not believe in "locking the barn door after the horse is stolen." We are dedicated to "promoting the welfare of children" and we feel that if we just ignore this situation, we would be failing in our primary objective.

We thought, perhaps, there might be some mothers who would like to earn some extra money but also want to be home with their children. Day care for children might be the answer.

Day Care Licenses

Licenses for child day care are issued by the Welfare Department. The Department does not govern the rates you charge—that is up to you and the parents concerned. Again, these are not welfare cases and it would be strictly a business proposition, but under the jurisdiction of the Welfare Department. Licenses are required by State law and are free of charge.

If you are interested and would like further information, please call Mrs. Edward Petersen, AC-2-3338.

MRS. WARREN W. BERGER
Ocean Beach PTA

Yellowtail Derby Contestants Continue Hot Pace

Contestants in the $25,000 San Diego Yellowtail Derby continued to grind out record catches at the Coronado Islands even though extremely heavy boat traffic reduced the weekend takes.

More than 8000 yellows again were checked in by derby contestants in the seven-day period, the largest a 28 pound 8 ouncer caught by Shig Yamane, Pasadena.

Season's catch at the close of the fifth derby week was 57,959 yellows and minimum qualifying weight had risen to 22-14 with three weeks still remaining in the first of three periods.

In addition to heavy takes of yellows, anglers also got in some heavy licks at bonito and barracuda at the Islands, the latter big logs running from eight to 10 pounds. Largest bonito taken was a 17-1 caught by Tom Johnson, Los Angeles.

Anglers from the Point Loma-Ocean Beach area still clinging to spots on the qualifying list included: 25-4, Clark W. Johnson, Marlin Inn; 25-1, Bill Wiley, 4820 Niagara; 23-9, A. L. Rivers, 2347 Wolcott.

Bowen Announces Conference Plans

Justice Marshall F. McComb of the Supreme Court of California will deliver the main address of the California Jury Commissioners Conference Thursday noon, June 13, in the Palm Room of U. S. Grant Hotel.

Other conference speakers will include Superior Judge Clarence Harden, County Clerk Robert "Bud" James, Dist. Atty. Don Keller and DeWitt Higgs, past-president of the California Bar Association, it was announced by Jury Commissioner Mason A. Bowen, conference chairman.

The conference will be held June 12-14. San Diego Bar Association members are invited to attend.

PENINSULA PERSONALITIES

Mr. and Mrs. Earl Whitehead, of Schenectady, N. Y., wanted to get away from the cold winters back east. They chose San Diego (without having visited here), sold their home and brought their family out. The family includes Dicken, 14; Robert, 13; Sloane, 10 and Nancy, 3. Now that they're here, they like it very much, but "notice a difference in the habits of the inhabitants." They are at home in the 3800 block of Centraloma.

This newcomer family, Mr. and Mrs. George Paul and their four children, visited San Diego during the Christmas holidays, decided to make it their home They lived ten years in Albuquerque, N. M. The children include Landon, 5; Martha, 4, Edith, 3 and Anne, 9. Anne is staying in Albuquerque to complete the semester of schooling. The Pauls have bought a home in the 3700 block of Wildwood Rd.

Returning to San Diego after living several years in Seattle, are Mr. and Mrs. Winston Burkett and their small daughter, Deborah. They have taken a home in the 4400 block of Muir Ave. Mrs. Burkett's mother, Mrs. Hagey, and her sister, Karen, 14, are making their home with them. Karen attends Mission Beach Junior High.

From Alameda come Lt. jg. (USN) and Mrs. William C. Hunter, who have bought a home in the 1600 block of Catalina Blvd. The interesing objets d'art in their home reveal their extended travels in the middle East. The family include Bill, 14, Kem, 11 and Gary, 2.

Mr. and Mrs. John Gunther, of 4989 Santa Cruz Ave. have bought a home in the 4500 block of Tivoli St. At one time this couple had the interesting experience of living on a boat in the yacht basin. Mr. Gunther is an insurance adjuster while Mrs. Gunther is a bookkeeper.

When Mr. and Mrs. Walter Frey sold their home at 1041 Cornish Dr., they moved to 3855 Coronado Ave. Now they've found the plaec they want to own, in the 900 block of Temple St. Mr. Frey is a title examiner for a security company.

Miss Dorothy Norvell, first grade teacher, has bought a home in the 4300 block of Niagara Ave. She formerly lived on Adams Ave. She teaches at McKinley Elementary School.

Mr. and Mrs. K. I. Aldrich, of Pacific Beach, are making their home in the 3800 block of Coronado Ave. They have a small son, Chris, 18 months. The family is originally from Bakersfield.

WHO'S NEW ON POINT LOMA

From Campbell River, British Columbia, come Mr. and Mrs. E. Earl Baker who have bought a motel in the 2900 block of Garrison St. The Bakers are Canadians who "really enjoy the lovely climate of San Diego and the excitement of the sport fishing people coming and going."

Cmdr. (USN) and Mrs. J. R. Wilson, of 1111 Alexandria Dr., have moved to their brand new home in the 600 block of Gage Dr. They have five children, Kathy, 12; Jamie, 10; Bruce, 6; JoAnne, 2 and Holly, 4 months.

"Homesick for the evergreen forests in and around Seattle and the wonderful hunting and fishing" are Mr. and Mrs. R. L. Peck, who recently bought a home in the 3300 block of Curtis St.

Mr. Peck is an attorney for an aircraft company.

Mr. and Mrs. Earl A. Giantvalley, of St. Paul, Minn., have bought a colonial style home in the 2300 block of Lucerne Dr. Mr. Giantvalley is with the legal department of the North Island Naval Air Station. Their son and daughter-in-law, Mr. and Mrs. Robert J. Giantvalley, live at 3721 Alcott St.

Mrs. Patricia McNeill has bought a home in the 3700 block of Oleander St. She has two children, Sharon, 19 and Darlee, 12. They formerly lived at 4337 Louisiana St.



DONNA WOODRUFF

Choral Club Sets Spring Concert

The San Diego Choral Club will present its annual spring concert Tuesday, May 14 at 8 p.m. at the San Diego Woman's Clubhouse. Miss Donna Woodruff will appear as guest artist.

Hiss Woodruff is an outstanding local dramatist who has been active at the Old Globe and at the Pasadena Playhouse. She toured for four years with Jackson Wooley in the "Drama Duo." Currently she is active in both radio and television and is director of the San Diego Junior Theatre.

Her presentation for the concert will be the memoirs of Sarah Bernhardt

The Choral Club will present two groups of numbers including music by Robert Schumann, Claude Debussy, and Franz Liszt. Also programmed are a rhythmantic arrangement of "Comin' through the Rye" and the gay "Waltzing Cat."

The public is invited to attend the concert. Tickets may be obtained in advance from Mrs. H. H. Hartvigsen at AC-3-6004 or Mrs. W. E. Small, AC-2-3291. Donations also will be received at the door.

Passport to Opportunity



Alpha Delta Pi Dinner Planned

All Alpha Delta Pi's are invited to attend the Founders Day dinner to be given by the San Diego Alumnae Association May 15 at 6:30 in Marlin Inn.

Included on the program will be a candlelight tribute to the founders of the oldest secret society for college women. The sorority was founded as the Adelphean Society on May 15, 1851 at Wesleyan Female College in Macon, Ga.

There will also be an installation ceremony for new officers.

Mrs. Robert C. Galbreath has arranged table decorations to depict the Bahamas where Alpha Delta Pi's will attend their international convention in June. She has been assisted by Mrs. Orline C. Stigall and Miss Edith Kelley. Members of the committee are accepting reservations through Monday.

Classified ads—they satisfy!

BUILDER'S DRAWING SERVICE
HUB MISHLER
Office AC-3-8123 Home
2090 Sunset Cliffs Blvd

O. B. FRIENDLY CLUB

Ocean Beach Friendly Club meets each Monday at the Community Center from 10 a.m. to 3 p.m. for cards and games. All senior citiens 60 years of age are welcome to bring a lunch; coffee is served. Club president is Ida Mae Burke, AC-2-8860.

Fashion Show Set At Dana Jr. High Friday, May 17

The Junior High Camp Fire and Horizon Club members will present a fashion show, "Sew It and Show It," on Friday, May 17 at 3:30 p.m. in the Dana Junior High School Cafeteria.

This will serve as a welcome to sixth grade Camp Fire Girls entering Dana Junior High School in the fall.

Mrs. Robert Sullivan will serve as commentator and refreshments will be served by the girls.

Brownies To Give Mother's Day Tea

A Mother's Day Tea will be given by third grade Brownies of Troop 658, Tuesday, May 14, at the home of the leader, Mrs. Harry McEwan, 3445 Browning St.

A dramatic ballad, "The Old Woman and the Peddler," will be presented by the whole troop. Mrs. Robert Putnam, assistant leader, will help with arrangements.

Brownies include Kathryn Baker, Edith Ann Heller, T'Anne Hill, Louise Kirtland, Margaret Ann MacLaggan, Nancy McCutcheon, Barbara Putnam, Sally Sikes, Jean Solwick, Wendy Woodward, Nelda Stimpson.

TRY IT—YOU WILL LIKE IT
MADELINE'S DINING ROOM
AT THE MARLIN INN

REGAL SIGNS
AC-3-8087
2183 Sunset Cliffs Blvd.

You Phone — We Do The Rest
AL-DEL AC-3-7566
Personalized Delivery Service
50c Peninsula Area 50c



DO YOU HAVE THAT *Personal Satisfaction of Feeling* WELL GROOMED

It takes only a look in the mirror to get a quick appraisal of yourself — to see yourself as others do. Do you have that "nicely dressed" appearance? . . . that successful look? If you do not come up to expectations, let us do your next cleaning job. In addition to quality cleaning and expert finishing, we give you U-SAN-O MOTHPROOFING, free.

U-SAN-O MOTHPROOF CLEANING SYSTEM
OCEAN BEACH CLEANERS
4852 Voltaire St. Ocean Beach

IT'S SPRING...



And Time To Have Your Painting Done. Call
CARL T. OBERG
Licensed Painting Contractor
Fully Insured
Specializing in Residences
FOR ESTIMATES PHONE AC-3-7363

OUR MENU IS A GUIDE TO SUPERB AUTHENTIC
MEXICAN DISHES
Served in the True Atmosphere of Old Mexico
SPECIAL LUNCHES SERVED DAILY
CONSUELO'S
in the LA PLAZA SHOPPING CENTER



11-8 DAILY · 12 to 9 SUNDAY · CLOSED TUESDAY
1852 BACON ST. AC-3-9512 OCEAN BEACH

FOR THURS., FRIDAY AND SAT.
JR MARKET
5004 NEWPORT AVE. OCEAN BEACH
OPEN WEEK DAYS 9 TO 8
CLOSED SUNDAY

MEAT DEPT. OPEN 9 A.M. to 8 P.M.

U. S. CHOICE STEAKS
T-BONE OR PORTERHOUSE lb. 95c

RATH'S BLACK HAWK BACON lb. 65c
LEAN Ground BEEF lb. 35c 3 lbs. $1

EGGS Vitagold, Med. AA doz 39c
COFFEE Instant Maxwell House 6 oz. jar..... 1.29
MAYONNAISE Best Foods Quart..... 59c

CHALLENGE BUTTER lb. 69c
CHALLENGE CHEESE 2 lb. loaf 79c

LAURA SCUDDERS PEANUT BUTTER 18 oz. 49c
BISQUICK 40 oz. pkg..... 39c
PEPPER Schilling's 4-oz. can..... 25c

Snowdrift 3 lb. can 79c
WESSON OIL Qt. 59c

QWIP DESSERT TOPPING 7-oz. can 39c

"Have You Ever Had A Battle With A YELLOWTAIL?"



If not . . . you've been missing the thrill of your life. The Queen of the Sportfishing fleet, "Olde Ironsides," a modern 65-foot completely equipped boat, leaves the municipal pier, foot of Fenelon St., Point Loma, every morning at 3 a.m.

- 11-Hour Trip — only $10
- Private Staterooms
- Meals, Sandwiches, Beverages Served
- Tackle Rented Reasonably

—For Reservations—
PHONE AC-3-1626
Specify . . .
"OLDE IRONSIDES"
Chuck Chamberlain, Owner-Skipper

Zeke's Farmhouse
5001 NEWPORT AVENUE
FRESH LOCAL FRYERS & BROILERS
Killed the day you buy—not shipped in from Georgia, Mississippi or Arkansas. Every Fryer scrupulously cleaned. All surplus yellow skin washed off.
5 Pound Roasting Chickens and 7 Pound Turkeys
Now we have Kosher Pickles in Bulk.
While you're here . . . get Ma Zeke's Super Duper Poor-Boy Sandwich . . . a Real Meal.
ALSO HOT ROASTED CHICKENS TO GO!

NOW OPEN...
THE NEW BAMBOO
4862 VOLTAIRE
Your Hosts — Essie an d Willard
Open 10 a.m. — 2 a.m. daily

Another...
NEW! NOW OPEN
COMPLETELY AUTOMATIC
COIN OPERATED LAUNDRY
FRIGIDAIRE
AGITATOR TYPE WASHERS
20¢ WASH
5¢ Fluff Dry
OPEN 24 HOURS DAILY
Every Day In The Year
4809 W. POINT LOMA BLVD.
Next To Sunset Inn Free Parking

TV Public Service Programs Planned

The San Diego County Tuberculosis and Health Association, in cooperation with KFSD-TV and almost 30 public and private community agencies, will present a weekly series of public service programs on Channel 10, San Diego, beginning Sunday, May 12.

The series will be telecast each Sunday afternoon from 3:30 to 4, over Channel 10.

Based on a series of films produced by the Southern California Television-Radio Council for Tuberculosis Education, of which the San Diego County Association is a member, the programs will cover a variety of subjects, including tuberculosis, mental illness in children, juvenile delinquency, alcoholism, senior citizens, civil defense, the problems of deaf children, nursing, radioactive medicine, traffic control, prosthetics and others.

Various community agencies and organizations are being invited to join in sponsorship of the public affairs series in order to help interpret each problem as it relates to the San Diego area.

Highway Traffic Volume Expected To Hit New High

SACRAMENTO — Traffic volume on California highways this summer is expected to top last year's record volume, says the California Highway Patrol.

"With new record highs in motor vehicle registration, we will experience the greatest volume of traffic in history on our streets and highways during the next several months," declared Patrol Commissioner B. R. Caldwell. "This increased volume demands strict adherence to traffic laws if safety is to be attained.

"Motorists must obey speed laws, heed right-of-way regulations, be courteous at crossroads, drive in the right-hand lane and move with the flow of traffic if they are to cope with the hazards of record-breaking traffic," Caldwell stated.

"The California Highway Patrol asks every driver and pedestrian to be constantly alert to the increased hazards of heavy traffic. Driving safety this summer will require constancy in alertness and positiveness in obedience to the traffic rules and regulations."

A classified ad brings results

SATURDAY SPECIALS
MOTHER'S DAY CAKE and Old Fashioned Lemon Tea Cake
Watch for These Specials Each Week.
Newport Pastry Shop
4953 Newport AC-3-3556

SIXTH CHURCH of CHRIST, SCIENTIST
2340 Chatsworth Blvd.
San Diego, Calif.
Sunday Services 11:00 a.m.
Sunday School 9:30 & 11 a.m.
Wednesday 8 p.m.
Reading Room 12 noon to 4:30 except Sundays and Holidays.
You are welcome at the services and to use the reading room.

Mon. - Thurs. 10-1 & 2-6
Friday 10-1 & 2-4
PHARMACY
Closed Sat. Sun. 10-2
A SINCERE INTEREST IN YOUR HEALTH
PROFESSIONAL PHARMACY OF OCEAN BEACH
Herman C. Curtis, Jr., Pharm. D.
1929 Cable AC-3-8169

ADVANCE SALE
Now Only 50¢ EACH
YOU SAVE 50¢
ADMIT ONE GOOD FOR ALL ATTRACTIONS $1.00
Southern California EXPOSITION
AND COUNTY FAIR
At DEL MAR
JUNE 28 thru JULY 7

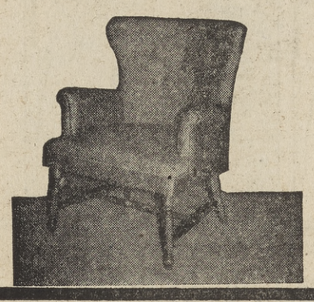


P.-T.A. SPONSORED
Buy now! Avoid waiting in line. Your P.-T.A. and San Diego Children's Dental Health Center share in the proceeds. Hurry! Sale ends June 15.
BUY FROM YOUR LOCAL P.-T.A.

Tony's Rental Service
4755 VOLTAIRE
AC-2-9880
POWER TOOLS -- TRAILERS
CEMENT MIXERS
PAINTS -- NAILS
SMALL HARDWARE

STERLING SECURITY SERVICE & INVESTIGATION BUREAU
BElmont 9-2231
24 Hour Service
SPECIAL OFFICERS FOR ALL OCCASIONS
Plain Clothes and Uniformed
All Types of Investigations and Legal Papers Served.
Licensed Bonded

REMEMBER MOTHER..
WITH A GIFT FROM SHAW'S



Occasional Chair

Reg. 69.95

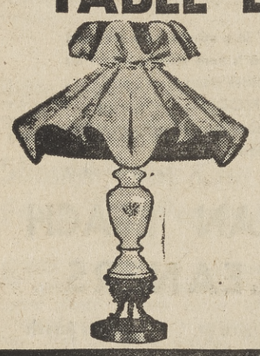
Now 39.95

MAPLE DESKS



79.95 to 199.50

TABLE LAMPS



from 18.75

to 69.50

Hundreds in stock for your selection.

REMEMBER MOTHER..
WITH A GIFT FROM SHAW'S



Cocktail Tables . 29.95 to 124.95



DINING TABLES . 59.00 to 219.95

Solid Maple or Birch

EXTRA SPECIAL

$21.00 VALUE NOW

2 PITCHER & BOWL LAMPS . $15

GIFT SUGGESTIONS

- BRASS PLAQUES
- SNACK TABLES
- PICTURES
- HUMMEL FIGURINES
- WALL SHELVES
- MIRRORS

Easy Terms



4051 Voltaire at Wabaska AC-3-3630

Ten Word INTELLIGRAM

Check the correct word:

1—The first atomic-powered submarine built in the United States was the (Nautilus) (Seawolf).
2—Charles Van Doren, TV quiz expert, married his (secretary) (high school sweetheart).
3—Convicted Army deserter Vito Sala claimed he (had amnesia) (was kidnaped).
4—The opening game of the 1957 baseball season was won by (Baltimore) (Washington) (St. Louis).
5—Dr. Hussein Khalidi, new premier of Jordan, is believed to be (pro-Soviet) (pro-West).
6—Sir Anthony Eden (was) (was not) operated on at Boston's Lahey Clinic recently.
7—President Eisenhower's federal budget was criticized by his brother (Milton) (Edgar) (Arthur).
8—Fishermen spend the most money each year for (licenses) (equipment).
9—French artist Henri Toulouse-Lautrec (was) (was not) a member of the "Fauve" school of painting.
10—In Roman times (France) (Spain) was known as "Gaul."

Count 10 for each correct choice. A score of 0-20 is poor; 30-60, average; 70-80, good; 90-100, excellent.

Decoded Intelligram

1—Nautilus. 2—Secretary. 3—Amnesia. 4—Baltimore. 5—West. 6—Was. 7—Edgar. 8—Equipment. 9—Was not. 10—France.

Come in and Visit Our All New, Modern Store

Corner Voltaire & Wabaska Dr.

Next to Shaw's Furniture

PLENTY OF FREE PARKING

Guaranteed Service on all makes of Televisions, Radios, Record Players and Car Radios.

POINT LOMA RADIO & TV

4032 Wabaska Dr., AC-2-8378



WE NOT ONLY SELL CLEANING . . .

We sell **"LONG LIFE"** *and* **"APPEARANCE"** *too*

The care and thoroughness used when cleaning garments go a long way toward preserving the life of fabrics; and the way they are "finished" has much to do with one's every-day appearance. We are proud of our work . . . and remind you that every garment cleaned by us is U-SAN-O MOTHPROOFED, too (at no extra cost to you).

U-SAN-O MOTHPROOF CLEANING SYSTEM

OCEAN BEACH CLEANERS

4852 Voltaire St. Ocean Beach

TRY NEW EVER-DRY CREAM DEODORANT ABSOLUTELY FREE!



We, your neighborhood druggist, know deodorants, and judging on merit and experience, we say—try the best—new Ever-Dry—at *our* expense.

HURRY! COME TODAY! **You have nothing to lose but underarm perspiration!**

WHILE THEY LAST AT...

OCEAN BEACH *Pharmacy*

We Give Action Stamps

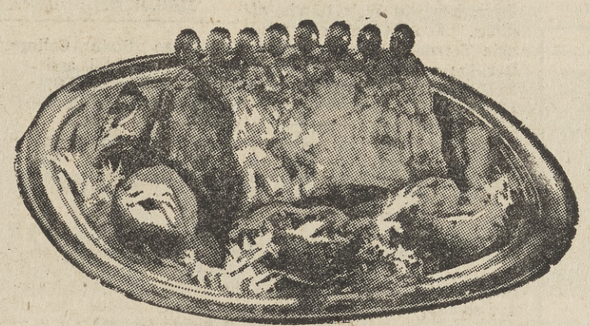
4935 Newport Avenue - Ocean Beach - AC-3-3139

FREE DELIVERY TWICE DAILY



THURS., FRI., SAT. SPECIALS

Cudahy's Puritan Pork Loins



WHOLE OR RIB HALF . lb. 49c

Lean Blade Pork Chops . . . lb. 49c

Center Cut Loin Chops . . . lb. 75c

Loin Half Pork Loin Roast . . lb. 55c

YUBAN COFFEE Vacuum Pack Tin lb. 1.03

EGGS Large Grade A doz. 39¢

CHUNK TUNA Breast O' Chicken can 27¢

MARGARINE R. M. B. lb. 19¢

SALAD DRESSING R. M. B. qts. 49¢

MAYONNAISE R. M. B. qts. 59¢

Sensational Low Price!

SWIFT'S

GOLDEN VIGORO

50-lb. Sack Reg. 3.95 2.95



FANCY RED RIPE

Strawberries

FULL BASKET

15¢

LARGE ALL GREEN

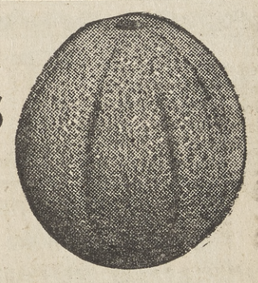
ASPARAGUS . . lb. 17c

CRISP FRESH LOOSE

CARROTS . . . lb. 5c

IMPERIAL VALLEY

Cantaloupes 2 for 29c



NOW OPEN SUNDAYS 10 a.m. to 6 p. m. --- Daily 8 a. m. to 7 p. m.

Friday & Saturday, 8 a.m. to 8 p.m.



RANCHO MARKET BASKETS

WE GIVE ACTION STAMPS!

4967 NEWPORT AVE. OCEAN BEACH

OCEAN BEACH WCTU

Ocean Beach WCTU will meet Tuesday, May 14, at 12 noon at the Assembly of God Church, Cape May and Ebers Sts.

LEGAL NOTICES

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES
May 2, 1957

TO WHOM IT MAY CONCERN:

Subject to issuance of the license applied for, and commencing not less than 30 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

1778 Sunset Cliffs Blvd.
San Diego 7

Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance on original application of an alcoholic beverage license (or licenses) for these premises as follows:

ON-SALE BEER

Anyone desiring to protest the issuance of such license(s) may file a verified protest with the Department of Alcoholic Beverage Control at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages.

ARTHUR E. & DONNA E. BOONE

Smorgasbord

A group of local residents and members of Ocean Beach Kiwanis Club were invited to a smorgasbord party at the mountain home of Mr. and Mrs. Louis C. Fleetwood last Sunday. Mrs. Fleetwood planted approximately 500 tulips and the blooms of all colors made a gorgeous scene.

Guests making the trip included: Dr. and Mrs. Ivy Parks, Miss Dunstan, Mr. Stillwell, and Messrs. and Mmes. Russell Bement, Harry Masters, Chet Mellison, Martin Murphy, Jack Stevenson, Frank Swan, Rollin Reed, Harold Thoma, Clyde Wood, Tom Plant and Bud Overby.

Hollywood outfielder, Howie Goss, last year set a Vera Cruz League homerun record with 24 and this past winter he bettered that mark with 26 round trippers.

Shultz-Goodwin Wedding Held



MRS. D. N. GOODWIN

Sharon Raeanna Schultz became the bride of Daryl Nelson Goodwin in a mid-morning ceremony, May 4, at Sacred Heart Church. Monsignor Francis Dillon officiated.

The bride is the daughter of Mr. and Mrs. M. Jack Schultz, of 2219 Etiwanda St. The bridegroom is the son of Mrs. and Mrs. Ray N. Goodwin, of Laguna Beach.

Given in marriage by her father, the bride wore a ballerina length gown of white lace. Her finger-tip veil was in matching lace and she carried a bouquet of white roses.

Miss Darla Herkenrath, of Los Angeles, served as maid of honor. She wore a frock of ice blue silk organdy. Miss Alice Link, soloist, was accompanied by Mrs. Sophie Maren.

Best man was Walt Harris, of Salinas. Ron Critchfield and Augie Scornaenchi were ushers. After the ceremony a reception was held at the Ocean Beach Woman's Club.

The bridegroom is a student at San Diego State College. The bride is a dental assistant. After a wedding trip, the couple will be at home at 4980 Santa Monica Ave.

'Spirit Of Old Vienna' To Pervade Annual Ball Scheduled For May 25

The eighth annual Viennese Ball, sponsored by the Women's Committee, San Diego Symphony Orchestra Association, will be held May 25 in the ballroom of Hotel del Coronado. Mrs. Joseph E. Cairncross, general chairman, has announced the theme for this year is "Strains of Vienna."

The ballroom will be transformed into a replica of a formal salon typical of Old Vienna. Mrs. Stanley J. French, chairman of decorations, Mrs. Peter Fletcher and Mrs. William S. Stovall, co-chairman, will be assisted by more than 100 volunteer workers. in the task of bringing the spirit of old Vienna to San Diego.

The first glimpse of the baroque entrance designed by Mrs. Clair W. Burgener, will delight the guests. Garlands of pink and red roses will encircle the ballroom. They will be held in place at each pillar by golden cherubs. Murals of Vienna will cover the window areas and gigantic music manuscripts will be used for backdrops behind the orchestra of Benny Lagasse.

Also in the ballroom will be works of art, including a life-sized statue of Strauss, a white horse pulling a pink feather covered buggy, and an antique bird bath.

Mrs. William Paxton Cary and Mrs. Robert G. Thompson are in charge of research for the committee with Mrs. Robert Kircher acting as secretary. Mrs George Whitney, Jr. and Mrs. Fred Lee are supervising stage decor and cantina setting. Mrs. Robert Phillips is making rose garlands assisted by area chairmen and committees.

Mrs. Jack Canady has arranged for special entertainment, including a duet by Mildred and Bernard Lamb and a dance exhibition by Mr. and Mrs. Alvin Rosa.

Mrs. Paul R. Stevenson and Mrs. Charles A. Taylor are in charge of invitations and reservations.

JEHOVAH'S WITNESSES

Mr. Deines, presiding minister of the Ocean Beach Congregation of Jehovah's Witnesses, announced a week of special activity May 7 through May 12.

"During the week," he said, "we look forward to much counsel and instruction to be given by Mr. E. S. Bennett, a traveling minister of the Watchtower Bible & Tract Society. The purpose of his visit is to help the local congregation in furthering their preaching activity throughout the beach areas."

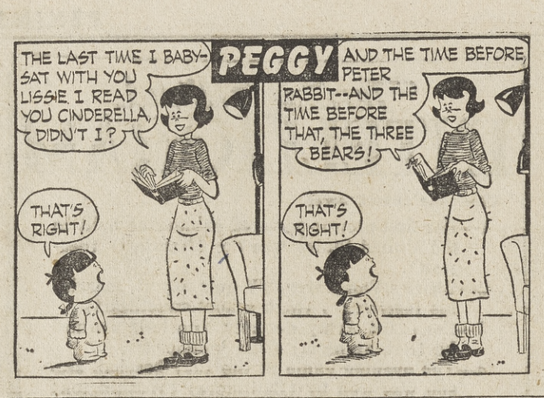
Mr. Bennett visits more than 20 congregations regularly throughout Southern California. The climax of his visit will be reached Sunday, May 12 at 6 p.m. when he will give the widely advertised talk "Are We Masters of Our Own Fate?"

Mr. Deines stated that all persons are invited to hear this free Bible lecture to be delivered at the local Kingdom Hall, 4312 Rialto St., Ocean Beach.

CALLEGARI FULL-TIME WATKINS DEALER HERE

Bernard Callegari, USN (ret.) is now a full-time Watkins Products dealer in the Peninsula area.

Callegari had been active on a part-time basis in this work during 1950-54. His other activities have included the Ocean Beach Branch 80 of the Fleet Reserve Association.



Ticklers — By George



"Doctor, Mrs. Smith is here. Er . . . she's brought her son and husband."

STRICTLY FRESH

IF all that junk mail that the poor postman is forced to lug to our mailbox was piled in the middle of the Atlantic Ocean, it would be perfectly all right with us.

• • •

Wanted: an easy-to-apply thumb splint for home handy men.

• • •

April showers bring May flowers which in turn prove to be

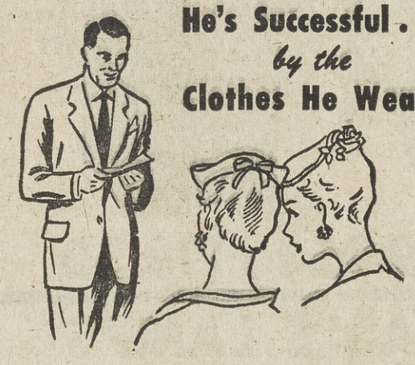


blossoming evidence of large, vigorous weeds that dad must dig up all during June, July and August.

The phony charity appeal, which takes advantage of the inherent desire to help one's fellowman, is one of the most heartless of all rackets constantly being fought by Better Business Bureaus everywhere. Don't be duped. Contribute only to drives you know or those whose records justify public support. If in doubt, contact your San Deigo Better Business Bureau in the Spreckles Building.

WE SPECIALIZE IN CAREFUL LUBRICATION
Myers & Stuart Mobile Service
INDEPENDENT DEALERS
— We Give S & H Green Stamps —
Newport at Cable — Telephone AC-3-7008

You can tell
He's Successful . . .
by the
Clothes He Wears



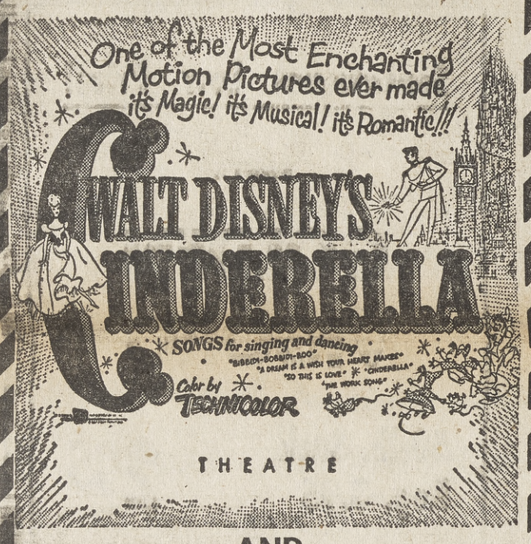
You can spot a "SUCCESS" in a minute, he's groomed perfectly; he's neat; and he is very careful about his appearance. Having his clothes cleaned regularly . . . and Free U-SAN-O MOTHPROOFED, too*, is part of his success. If you check closely, you will probably find he is one of our "regulars".

*At no extra cost

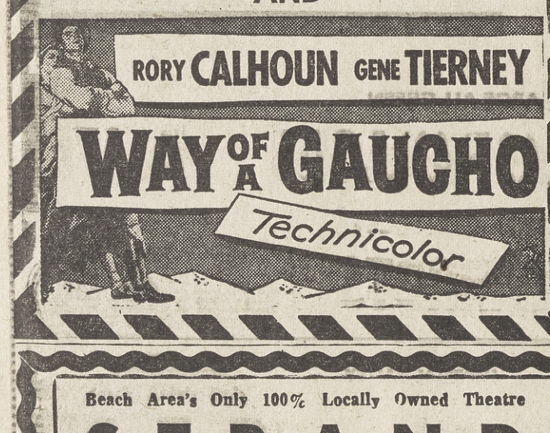
U-SAN-O MOTHPROOF CLEANING SYSTEM
OCEAN BEACH CLEANERS
4852 Voltaire St. — Ocean Beach

YOU ARE INVITED...
to view a collection of Portrait Drawings
— by —
Barbara Taylor Roy, Artist
MAY 6 THROUGH MAY 12
9 a.m. to 5 p.m.
MAURICE ROY STUDIO
1292 PROSPECT STREET — LA JOLLA

The FRONTIER DRIVE-IN THEATRE
3601 MIDWAY DRIVE
Tel. ACademy 2-6996 (between Rosecrans and West Point Loma Blvd.)
OPEN 7:00 — SHOW STARTS AT DUSK
NOW PLAYING



THEATRE
AND



Beach Area's Only 100% Locally Owned Theatre
STRAND
4950 Newport — Ocean Beach — AC-2-3150
TODAY THRU TUESDAY
ROBERT MITCHUM — DEBORAH KERR in
"HEAVEN KNOWS, MR. ALLISON"
— also —
ALAN LADD — VIRGINIA MAYO
— in —
"THE BIG LAND"
7 DAYS STARTING MAY 15th
WALT DISNEY'S
"CINDERELLA"
— and —
MICHAEL RAY
"THE BRAVE ONE"
— plus —
"BLUE MEN OF MOROCCO"
KIDS MATINEE SATURDAY 1 P. M.
WALT DISNEY'S
"CINDERELLA"
— plus —
"THE BRAVE ONE"
— plus —
4 CARTOONS 4



PLEASE MOTHER . . . WITH A PRACTICAL GIFT!
. . .
SUNBEAM STEAM OR DRY IRON
NOW $16.95



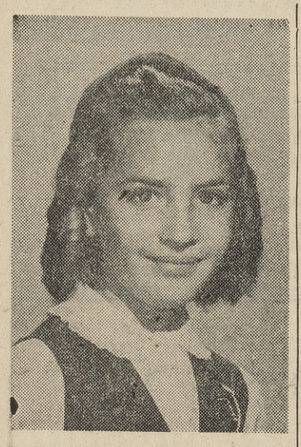
Voltaire at Wabaska, AC-2-7500 — Open Sundays

SAN FRANCISCO • NEW ORLEANS • CHICAGO
Go easy...go S. P.

Northbound, eastbound—on business or pleasure—take it easy and take the train. Southern Pacific streamliners from Los Angeles, like the *Lark* and *Daylight* to San Francisco, *Golden State* to Chicago, and *Sunset Limited* to New Orleans, always show you a grand time . . . delicious food and drink, good company, room to relax in spacious Pullman accommodations or reserved Chair Car seats. Phone us for details. Then be a happy-go-lazy, pampered passenger—on S. P.

Southern Pacific

BOARD OF TRADE
LIQUIDATION
SAMPLE SHOP... 4820 NEWPORT
WOMEN'S APPAREL
The Sample Shop Stock from Their North Park Store Has Been Moved to the Ocean Beach Store
OPEN 9:30 A. M. TO 6:00 P. M. Daily & Sunday
ALL PRICES SLASHED
OPEN 9:30 A. M. TO 6:00 P. M. Daily & Sunday
DRESSES - SWEATERS - COATS - SUITS
REAL BARGAINS BELOW COST --- Party Dresses - Daytime Crepes and Satins - Wool Skirts
Wool Suits - Winter Wool Coats and Short Jackets!!
EVERYTHING MUST BE SOLD WITHIN 10 DAYS!
4820 NEWPORT AVE. — OCEAN BEACH



BIRTHDAY—Linda Marie, daughter of Mr. and Mrs. Pete A. Piraino of 3138 Meadow Grove Dr., will be eight years old on Mother's Day. She will also receive her first Communion at St. Charles Borromeo Church. Linda's brother, Francis, will be confirmed May 19, and will be 12 years old on May 20. Both are students at St. Charles Academy.

Point Loma PTA

A movie presenting "vacation ideas within our own San Diego area" will be shown at a meeting of the Point Loma High School PTA Monday, May 13, at 7:30 p.m. in the school cafeteria.

Carl Reupsch, Mission Bay Park Director, will comment.

Officers for the coming year will be installed by Mrs. Paul R. Willoughby, president of Loma Council.

Bible Comment:

Troubled World Should Take Cue From This Prophet

EVEN prophets had their moments of depression. At times their words come like trumpet calls from a mountain top. But at other times, they were as souls in the darkness of the night, full of lamentation and crying for the dawn.

Habakkuk appears to us in this depressed mood. He comes before us with a burden. It is a burden of a world of violence from which God seems to have departed. It is the sort of world out of which some modern prophet in Czechoslovakia or Hungary might have uttered a cry of doubt or despair. He is appalled at the evil he sees around him, at the injustice, the strife and cruelty and the disregard of law and judgment.

He sees the power of the Chaldeans, which he describes in vivid, swift-moving phrases. He says they bring punishment upon Israel for their sins. But he reflects that these hosts of violence are even more sinful. It is too shallow and unsatisfactory a view to think of them as executing God's judgment.

In his bewilderment and doubt Habakkuk cries out for God. "Art Thou not from everlasting, O Lord, my God, mine Holy One?" But Habakkuk does not only cry. He does what every man assailed with doubt ought to do. He puts himself in the way of finding an answer.

He pictures himself in this world of evil and conflict as ascending a tower and standing his watch. Here he will wait to see and hear. Thus, waiting, his doubt turns to faith as he sees a vision.

The judgments of God may be deferred, but they are sure. "The just shall live by faith," but the unjust bear the marks of their own ruin.

Habakkuk ends on a note of confidence. "The Lord is in His holy temple: Let all the earth keep silence before Him."

We pick up your car... deliver it, too



Does your car need a lubrication, oil change or battery charge? Don't put it off. Call us and we'll pick up your car, give it dependable Shell service and return it...all at no extra cost.

SERVICE IS OUR BUSINESS!

Shell Premium Gasoline with TCP is the most powerful gasoline your car can use.

PHONE AC-2-4653

KERCHER

Shell Service

Sunset Cliffs & Pt. Loma Ave.

KEN & PAUL

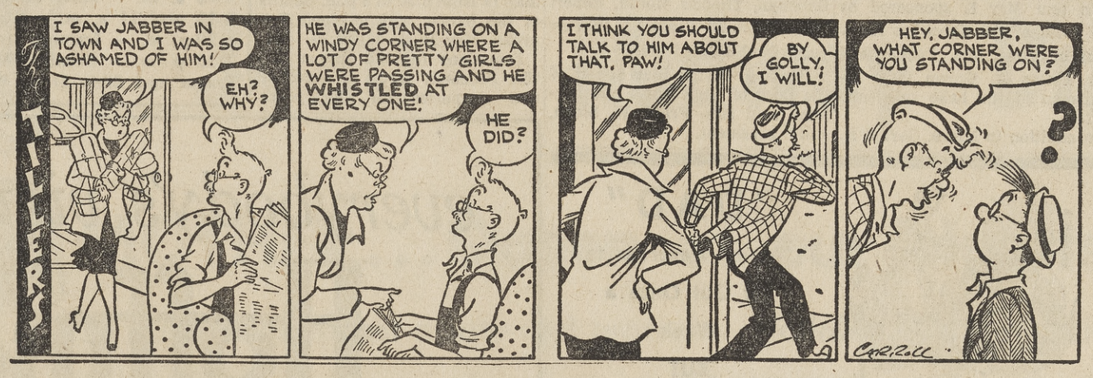
MOTOR TUNE UPS

COMPLETE BRAKE SERVICE

Loma Portal PTA Schedules Annual Spring Dance Fri.

Loma Portal PTA will hold the annual Spring Dance on Friday, May 10, at the Thursday Club house. Everyone will bring his own box lunch for dinner at 7 p.m. The program will begin at 8 p.m. and will be followed by dancing.

Mr. and Mrs. Fielder Lutes are general chairmen, assisted by the following: Mrs. Anthony Barnise, reservations; Mr. and Mrs. Sol Schultz and Mrs. William Hart, refreshments; Mr. and Mrs. Donald Kabel, hospitality; Robert Rice, faculty representative; Van Orden, tables; and Robert Craig, Mrs. Jack Knight, Dr. William Sikes and John Keilch, program.



BRIDGE SCORES

Community Center bridge scores for May 1 were as follows: High Over-All—Bernie Andrews, John Lewin; 2—Mr. and Mrs. James Oliver; 3—Cathy Morrison, Roy Sites. East-West—Al Nippell, Lawrence Kelner; 2—Mr. and Mrs. Philip Shunk; 3—Belle Quimby, Florence Jackson.

JOE'S BARBER SHOP
4727 Point Loma Ave.
NON-UNION
2 BARBERS
Mr. & Mrs. Joe Catalioti
Open Suns. Closed Mons.
AC-2-6530

Now Open...
RALPH'S
HAIRSTYLING SALONS
913 Catalina Blvd.
"IT'S THE CUT THAT COUNTS"
OPEN EVENINGS
AC-2-7193

Want Ads Will Do A Good Selling Job

YOUR MONEY BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
OUR YEAR ROUND POLICY
Wolf CREDIT JEWELERS

ANNIVERSARY SALE!

NO COUNTERFEIT PRICE TAGS, JUST AN HONEST DISCOUNT ON EVERYTHING

Tremendous Values in New
Fashion-Styled WATCHES
FOR MEN! FOR WOMEN!
your choice at only $9.95
50¢ A WEEK
The "Queen"
The "King"
FULL $9.95 TRADE IN ALLOWANCE towards the purchase of a nationally advertised watch any time within the next 90 days: We guarantee it.
• Both non-magnetic
• Unbreakable crystals
• Unbreakable mainsprings
• Shock protected

SPECTACULAR!
E-X-P-A-N-S-I-O-N WATCHBANDS
For men! For women! STAINLESS STEEL with mock Alligator inlays!
• They look 10 Times the price!
• Hurry!
Take Your Choice For only $1.00 each

Yes! ALL THREE!
3-PIECE BARBECUE SET!
• TURNER
• BASTING SPOON
• FORK
19 inches Long!
Wood Handles!
Leather thongs!
Just what You need!
ALL 3 FOR $1.00 per set!

BIG BUY FOR BABY!
WM. A. ROGERS
made by Oneida Ltd.
3 PC. SILVERPLATED BABY SET
lovely Endearable pattern
• BABY SPOON
• BABY FORK
• Long Handled Spoon
GIFT BOXED!
All for $1.00 per set

COME IN AND DEDUCT ¼ FROM ANYTHING IN OUR STORE
IMPORTED GENUINE LEATHER TRAVEL ALARM CLOCK
$9.95 VALUE
TELL TIME IN THE DARK! Radium Dial and Hands!
Dependably accurate movement with loud, clear alarm. Use it at home or take it with you anywhere!
Folds Compactly! Choice of Popular Alligator Grain Color!
Sale at $5.88
50¢ A WEEK

SATISFACTION OR YOUR MONEY BACK!
BUY NOW FOR WEDDINGS, ANNIVERSARIES, GRADUATION AND MOTHER'S DAY

Yes! LOOK AGAIN!
SIMULATED PEARL SET in lovely gift Box
The entire ENSEMBLE FOR ONLY $1.00
• PAIR OF DROP EARRINGS!
• NECKLACE (3 STRAND)
• BRACELET (3 STRAND)
You must come in!
Only 1 set to a customer! NO MAIL OR PHONE ORDERS!

EASY TERMS
UNION Matching Wedding Rings Men's $25.00 Ladies $20.00 White gold inlaid on natural gold
STARGLOW Matching Wedding Rings Men's $50.00 Ladies $39.75 White gold inlaid on natural gold
Rings enlarged to show details Prices include Federal Tax
OVER 300 WEDDING RINGS TO CHOOSE FROM. $6.00 to $175.00
25% DISCOUNT

EARRINGS
NECKLACES
BRACELETS
Reg. Price $1.00
2 for 87c

T'S AMAZING!
SILVERPLATED BABY CUP
GOLD LINED
Mirror-polished heavy Silver plate on solid Copper Base
Perfect Gift of Long-Lasting Quality!
only $1.00

WATCHES
MEN'S or BOYS'
17-JEWELS
10-K. GOLD FILLED
(Not Plated)
FINE SWISS MAKE
1 YEAR WRITTEN GUARANTEE
$11.26
$100.00 Free to anyone who can buy this watch for less than $35.00 Elsewhere.

DIAMONDS
$100.00 to 135.00 SETS
YOUR CHOICE $75.00
CASH - CREDIT
LAY-AWAY
Others at ¼ off

COME and GET IT!
4 Pc. SUGAR, CREAMER and Rack Set!
Covered sugar, matching creamer, metal rack
Ebony color! Brass plated Rack! Perfect for your Table or as a gift!
all for $1.00

NO SPURIOUS CLAIMS
COME IN AND BE CONVINCED
NOW! Modern Kitchen Colors!
"SKILLET" KITCHEN CLOCK
It's Electric only $4.95
50¢ a week
$6.95 VALUE
New, modern, famous make! Accurate, dependable and durable!

OUR ENTIRE STOCK OF WATCHES, DIAMONDS, SILVERWARE, JEWELRY; APPLIANCES, LUGGAGE, CLOCKS; ETC.
25% DISCOUNT
COME IN AND COMPARE
YOU WILL BE CONVINCED THAT OUR 25% DISCOUNT AMOUNTS TO MORE THAN MANY CLAIMS OF 50-60%.
CREDIT Wolf JEWELERS Watchmakers by family tradition
AC-3-1840
OPEN FRI. 'til 9 p.m.
4822 NEWPORT AVE. OCEAN BEACH
OPEN MON. 'til 9 p.m.

A SMALL DEPOSIT WILL RESERVE ANY ITEM
ONE PRICE SALE OF SOLID 10K GOLD RINGS
Twin cultured pearls.
Lady's birthstone. 6 spinels.
Lady's birthstone ring.
2 birthstones, 2 spinels..
Man's initial ring.
Man's birthstone ring.
Values up to $24.95
Your Choice $14.95
$1.00 a Week



POLIO SHOT—Eddie Rose looks at the camerman as Joseph LeFebvre watches his brother James receive an injection of Salk polio vaccine from Dr. Harry Weiss. The inoculations were sponsored by the Point Loma Knights of Columbus as a club project for members and families.

K. of C. Members Get Polio Shots

Sixty members of the Point Loma Council of the Knights of Columbus and their families were inoculated with the Salk polio vaccine last week as a club project.

Grand Knight Ralph J. Mazela said, "By having our entire club vaccinated we hope to set a trend and example for all civic and fraternal organizations to follow in San Diego County. In this way we can appreciably reduce the incidence rate of this dread disease."

The shots were given at the S.E.S. Hall in Point Loma by Drs. Harry A. Weiss and Marcus C. Bushard. Each member paid $1 to cover the cost of vaccine.

Edward J. Hawkins, fraternal chairman of the council, made the arrangements for the mass inoculation.

'Nutritional Sin' Is Temple Topic

"America's Greatest Nutritional Sin" will be the topic of M. G. Hardings, M.D., Associate Professor of Pharmacology and Experimental Therapauties, School of Medicine, College of Medical Evangeliists, Loma Linda, this Saturday at 7:30 p.m. at the Masonic Temple, 1711 Sunset Cliffs Blvd.

"This lecture will be broadcast direct from the Temple at 7:30 p.m. over KGB," said Evangelist R. E. Delafield, "and Dr. Hardings will continue for 30 minutes this same lecture after the radio broadcast."

"Ten Secrets for Happiness" will be the Evangelist's topic following the health topic; and Sunday night Delafield will speak on the subject, "God's Answer to Evolution."

These lectures are free and the public is invited.

MOTHERSINGERS

Península Mothersingers planned to attend the state PTA convention May 9 in Long Beach.

It was announced that the following would attend: Francis Stansifer, Lupita Diaz, Ruth Kington, Dorothy Holbrook, Jean Yates, June Page and Mamie Cook Brunberg. A program of five songs will be given by the local group as part of a Mothersingers concert and banquet.

Connie Brazell, director, was guest of honor at a baby shower luncheon held recently at the home of Ruth Kington.

Mothesingers practice each Wednesday at 9:30 a.m. at 1840 Ebers St. Next local engagement will be on Mother's Day, May 12 at Ocean Beach Baptist Church at 7:30 p.m.

'Sherry Tea' Held

Mrs. Durward H. Palmer entertained at a sherry tea in her home Monday for the women who later assisted with the bake sale held as part of the Kitchen Karavan tour May 8, sponsored by the guild of the Salvation Army Door of Hope. Mrs. Palmer and Mrs. James A. Brown were co-chairmen of the bake sale committee.

In addition to Mmes. Gerald E. Lutes, chairman of the Kitchen Karavan; Charles D. Yule, co-chairman, and Gordon Heller, decorations chairman, guests included: Mmes. Donald K. McGowan, Charles W. Shoupe, Melvin Long, Edwin E. Pumala, L. W. Bateman, Thomas Moran, Robert Gault, Howard Taylor, J. R. Ferguson and Donald Hall.

Proceeds of the tour benefited the Door of Hope home and hospital, said Mrs. Frank W. Sloan, guild president.

Youth Fellowship

The Point Loma Youth Fellowship will hold a pancake supper and bazaar May 17 and 18 at their church, corner of Sunset Cliffs Blvd. and Saratoga Ave.

Supper will be served Friday, May 17 from 6:30 to 8 p.m. Booths at the bazaar will be open Saturday, May 18, at 1 p.m.

Donations for the supper are 75c. Proceeds are to purchase new draperies for the youth lounge and to support summer church youth camps.

Classified ads—they satisfy!

Ocean Beach First Baptist Church
SUNSET CLIFFS & SANTA MONICA AVE.
REVEREND ALLEN NEWMAN, MINISTER
9:45 a. m. — Bible School.
8:30 and 11 a. m. — Morning Worship.
6:30 p. m. — Training Union.
7:30 p. m. — Evening Worship.
Prayer and Bible Study Wednesday, 7:30 p. m.

Glass Slipper For Cinderella

Contrary to universal belief, the world famous heroine whose love story is portrayed in the Walt Disney all-cartoon feature in Technicolor, "Cinderella," did not win the love of the prince because her feet were so tiny that only she could wear the glass slipper she lost when she made her hasty departure from the Royal Ball.

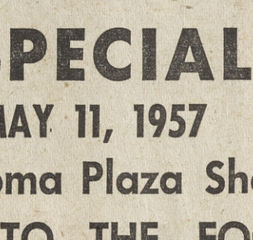
Disney discovered this item when he engaged in research on this musical fantasy prior to starting production. What he actually discovered was that Charles Perrault, the author, never implied that Cinderella had exceptionally small feet when he wrote his famous fairy tale more than 300 years ago. Incidentally, the slippers his heroine wore were made of fur. Perrault wrote his story in French and the change from fur to glass was made through an error in translation.

So the heroine of Disney's "Cinderella" weighs about 120 pounds and is of medium height. Her hair is yellow gold, and her feet are in proportion to her stature.

"Cinderella," which was brought to the screen under the production supervision of Ben Sharpsteen, is playing at the Frontier Drive-In today through Tuesday.

Disney produced "Cinderella" as a spectacle and in lavish style to emphasize the romance of the legendary story as one that sparkled with wit and humor.

Entries in most departments close June 1 for this summer's Southern California Exposition & County Fair at Del Mar, June 28 through July 7. More than $125,000 in premium awards is offered.



"DAD"
"Mom" Deserves to Eat Out Once a Week
BUT
MOTHER'S DAY IS A MUST
Wherever you choose to take HER and the Family, may we suggest you make your reservations early. For the Finest in Food and Atmosphere Take Her and the Family to
HU. 8-2903
DRIFTWOOD DINING ROOM
1002 SANTA CLARA PL. MISSION BEACH
5 p.m.-8 p.m. Daily — 12:30 p.m.-8 p.m. Sun. — Closed Thurs.

everybody's viewing it!
Hoffman
NEW BLACK EASY-VISION
the best picture of all



New '57 console with New Black Easy-Vision lens
Hoffman's exclusive New Black Easy-Vision gives a bright black picture, even in daylight or at night with lamps on! By actual tests, effects of room light are cut by 76%. And you can watch for hours without fear of eye fatigue! New Dyna-Touch tuning obsoletes channel selector knob—changes to next preselected station automatically! Super Mark 10 chassis. See this new Hoffman TV today!



MODEL B3304
Limed oak finish
24" (332 sq. in.) picture
399.95

$100.00 Trade In Guaranteed on Your Set.



BOB HORN TV
POINT LOMA'S LARGEST and MOST COMPLETE TV SALES and SERVICE
1865 Sunset Cliffs Blvd. AC-3-7139

OPENING SPECIALS!
END SATURDAY, MAY 11, 1957
At Our Newest Store In The Loma Plaza Shoping Center
CATALINA BLVD. - - - NEXT TO THE FOOD BASKET
½ PRICE on DRY CLEANING
The Above Prices Do Not Apply To Household Articles.
ONE STOP SERVICE
SHOE REPAIRING - LAUNDRY - DYEING - REWEAVING - ALTERATIONS
Bonded Cleaners & Laundry
20 OTHER CONVENIENT LOCATIONS TO SERVE YOU

OUTDOOR TIME IS REALLY FUN TIME
by CARL STRONG
To call your attention to the many forms of outdoor recreation that are to be had right here on our own Peninsula during these wonderful spring and summer months . . . the merchants and businesses that particpate in OUTDOOR TIME IS FUN TIME, will, each week, through their advertisements and this column, point out the highlights of the various outdoor activities that may be enjoyed by the whole family. Try them for OUTDOOR TIME IS REALLY FUN TIME!
FOR ADDITIONAL INFORMATION ABOUT ANY ACTIVITIES SUCH AS SPORT DIVING, GOLF, FOREIGN CARS, BAIT & TACKLE, SPORTFISHING, SAILING, SPORTSWEAR & ACCOMODATIONS, THAT WILL BE DISCUSSED, PLEASE WRITE THE AUTHOR AT THE PENINSULA NEWS, 1918 BACON ST., OCEAN BEACH, SAN DIEGO 7, CALIF.

SPORTS CARS
WHEATLEY'S
FOREIGN CAR SERVICE
OFFERS EXPERT REPAIRS & SERVICE ON ALL AUTOS including
MG - JAUGUAR - AUSTIN HILLMAN - RILEY - ROVER HUMBER - SUNBEAM - and MORRIS
For Prompt Service
PHONE AC-3-0796
1946 Bacon Street
OCEAN BEACH

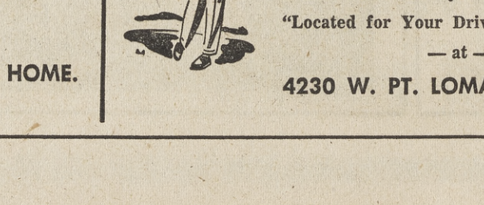
SEA HORSE
SPORTSWEAR
— for —
MEN and WOMEN
AFLOAT and ASHORE
TEDDY ACKERMAN
2904 CANON ST.
AC-3-6889

MIDWAY
BAIT & TACKLE
AC-3-1525
A LARGE SELECTION
— of —
• LIVE BAIT
• LURES
• FRESH & SALTWATER TACKLE
• FISHING ACCESSORIES & EQUIPMENT FOR THE WHOLE FAMILY.
HOURS
7 a.m. - 8 p.m. on Week Days
4 a.m. - 8 p.m. Sat., Sun., and Holidays.
4030 MIDWAY DRIVE
Opposite Midway Drive In Theatre



CANVAS REPAIR - COVERS - MARINE CANVAS - FLAGS
THE FLAG and SAIL SHOP
SAILMAKERS
AC-3-1212
2636 BYRON STREET
AC-2-9134

LAST WEEKS CATCH 4-29 through 5-5



YELLOWTAIL 1,862
BONITA 319
MISC. 117

KINGFISHER—2:30 A.M. KIORA—2:45 A.M. DEL MAR—3:00 A.M.
FISHING CORONADO ISLANDS
— Charter Boats —
ALICIA, ANDELE, MERRY WIDOW, PRONTO, SU-ZAN
PAULARTO II PAULARTO III
For Information and Reservations
ACademy 2-0391 and ACademy 3-1623
FISHERMAN'S LANDING
Just off Harbor Drive and Rosecrans, San Diego
"WHERE YOUR SPORTFISHING PLEASURE IS OUR BUSINESS"

SPORTS DIVING
YOUR PASSPORT TO THE BLUE CONTINENT
IS THE QUALITY EQUIPMENT AND ADVICE AVAILABLE AT
SAN DIEGO DIVERS SUPPLY
4042 Midway Drive AC-2-7021
"AGUA LUNG" - SNORKELS - FROGMEN SUITS - SPEAR GUNS - SWIMMING FINS - DIVING MASKS - ACCESSORIES

After a Day of Fun Check in at the
ANCHOR MOTEL
AC-2-6618
• TWO GOOD PLACES TO EAT WITHIN 200 FEET.
• NO BETTER PLACE TO SLEEP IN SAN DIEGO.
16 NEW MODERN UNITS—Twins and Doubles - 200 feet from Sportfishing Headquarters - on the Corner of GARRISON AND SCOTT STREETS.
IDEAL ACCOMODATIONS FOR YOUR OUT OF TOWN GUESTS WITHOUT OVERCROWDING YOUR HOME.



GOLF at the DIVOT
AC-3-9678
• DAY AND NITE PLAY - GOLF PRACTICE & DRIVING RANGE - 18 HOLE
• MINATURE GOLF COURSE
• GOLF LESSONS by PAUL MANGRUM
"Located for Your Driving Convenience"
— at —
4230 W. PT. LOMA BOULEVARD

HEALTH FOR ALL

How many times have you said it? "I'm bored to death." Stop a minute. It could come true.

A medical expert on aging recently said that by conquering two problems—boredom and over-eating—we could live to a hundred.

As a matter of fact, these two villians that are shortening man's life may be more closely related than they seem. What do you do when you're bored? Raid the refrigerator? Drop into the drugstore for a sundae. Rich, sweet food is emotionally satisfying. And in our prosperous society most of us can afford too much of it.

As we get older, vanity—keeping a slim figure—doesn't stop us. We feel we can eat as we please, and we usually "please" to eat fattening foods. It's rather sad to think of a piece of devil's food cake becoming the high point of anyone's day. It couldn't happen to you. Or could it?

Retirement is the beginning of boredom for many men. Their lives have centered on their jobs for so long that they are lost without them. They feel no motive for living.

So-called retirement comes more slowly to women and affects them less drastically. They change their pattern of living gradually as the children grow up and leave home. They take on interesting hobbies, clubs, activities in the community as free time increases. And, of course, a woman is never without a "job" as long as she has her home and husband to care for and grandchildren to fuss over. Incidentally, the death rate of women aged 65 to 69 is only 2.5, while that of men in the same age group is 4.2.

There may be a clue here for men who don't want to have their lives shortened by boredom. Perhaps they can plan a gradual change from the "job-centered" life, begin to expand and extend their interests so that on the day of "retirement" they don't just stop. They can move forward with positive energy that will keep them interested and alive right up to century mark.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association.)

STRICTLY FRESH

WHEN the boss tells an employe to get cracking, it's hard to tell whether it'll be down or up.

• • •

A truly wealthy man isn't embarrassed to ask for something cheaper.

• • •



Divorce: Proof that rite makes fight.

• • •

Dead Party: When an open house was held to celebrate the opening of the first San Diego, Calif., morgue.

• • •

Biggest depositor at a Boston bank recently was the woman who crashed her car through its front window.

San Diego County's water supply is running drastically low. Don't waste water now, and there will be no regrets later. County water consumers must save 10 billion gallons in 1957 to supplement the dwindling stored supply.

Brides-to-be:

"Something old
Something NEW
Something borrowed
Something blue."

Something new . . . a Good Luck Marriage charm which we hope you will carry with you always; they say "it holds the secret of a happy life."

May your Lucky Marriage Charm bring you the realization of your most glowing dreams of happiness.

One Lucky Marriage Charm will be found in every order of Art Point invitations or announcements.

See our invitation and announcement samples — there are none finer.

Let our society editor have all the details of your wedding.

PENINSULA NEWS

FERGUSON'S "Superette" 3430 Midway Drive

FERGUSON'S WE GIVE S&H GREEN STAMPS

MOTHER... Queen of our Hearts!

To provide the finest meats and groceries available every day throughout the year is the aim of everone at FERGUSON'S. "Moms" of every age have know this for years . . . that is why they prefer to shop at FERGUSON'S.



FERGUSON'S offer MOTHER

. . . and everyone the SAME CONSISTENTLY COMPETITIVE PRICES! The same HIGH QUALITY! and the same COURTEOUS, FRIENDY SERVICE! . . .

PLUS . . . "S&H" GREEN STAMPS

THURS., FIR., SAT. SPECIALS—MIDWAY SUPERETTE ONLY!



ROUND STEAK lb. 69c

BONELESS -- ALL CENTER CUT

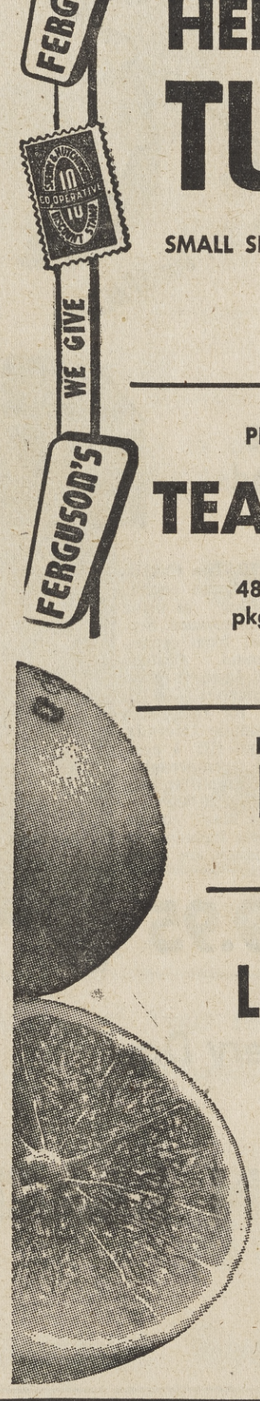


HEN TURKEYS OVEN READY lb. 49c

SMALL SIZE—8 TO 11 LB. AVERAGE

PERFECT HOST
TEA BAGS 48's pkg. 39c

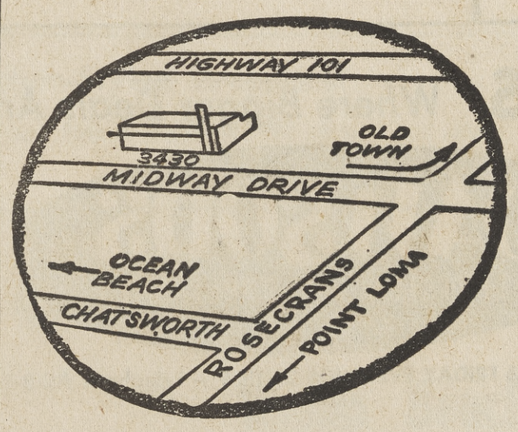
GLOBE A-1
Family Flour 10 lbs. 89c



FRESH CRISP
ROMAINE LETTUCE . Hd. 5c each

LEMONS 2 lbs. 25¢

Ferguson's Superette Easy to Find . . .



We Reserve the Right to Limit Quantities!

FERGUSON'S

3430 Midway Drive

WE GIVE SPERRY & HUTCHINSON 10 CO OPERATIVE DISCOUNT STAMP 10 "S&H" GREEN STAMPS

SINCE 1938 . . . SERVING YOU THE FINEST FOODS



DAWSON'S

have nothing but the best for

MOTHER

Whatever her taste, whatever her age, you are sure to find the perfect Gift at Dawson's!

ZENITH Space Command



REMOTE TELEVISION TUNING

PRICES START AT ONLY

279.95

Model Z3008R
The Brookwood—Console with famous Cinébeam® picture tube and Ciné-Lens to bring you the finest picture in television, plus, famous ZENITH FM static-free sound.

LOWEST PRICE EVER

on a MAYTAG automatic washer

269.95 PLUS TRADE-IN ALLOWANCE

the all-new "Highlander"



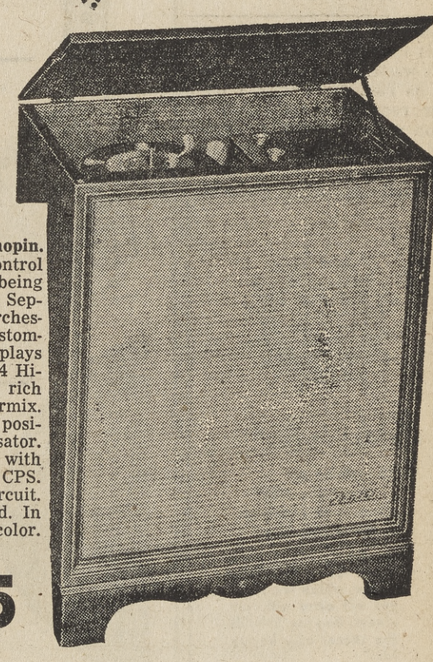
You've always wanted Maytag Quality. Get it now in the new low priced "Highlander."

- FULLY AUTOMATIC
- CONVENIENT SAFETY SWITCH
- FULLY FLEXIBLE
- EXCLUSIVE GYRAFOAM ACTION
- QUIET OPERATION
- SUDS SAVER (optional)
- MAYTAG DEPENDABILITY

yours for as little as 2.25 a week!

Come in today! Start saving with the new Maytag "Highlander"!

Zenith High Fidelity Phonographs Bring You Sensational New Dimensions in Sound



Model HFZ-18R--The Chopin. New, special Zenith control imparts "feeling" of being present at performance. Separates vocalist from orchestral background. Custom-Matic Record Changer plays 4 speeds automatically. 4 Hi-Fi speakers for full, rich sound. Automatic Intermix. Automatic Shut Off. 4 position record compensator. High Fidelity Amplifier with response of 20 to 20,000 CPS. "Bass without Blast" circuit. 45 rpm spindle included. In grained Mahogany, any color. AC only.

209.95

NEW ZENITH
14" PORTABLE
AS LOW AS **$139.95**



OPERATES WHERE OTHERS FAIL!

EASY TERMS! • LOW DOWN PAYMENTS

WATCH DAWSON'S *Where Bigger Deals Are Made Every Day!*

4940 NEWPORT AVE. DAWSON'S TELEVISION AND APPLIANCES OCEAN BEACH

OPEN MONDAY & FRIDAY EVENINGS UNTIL 9 — Telephone AC-3-1614



make Everyday MOTHER'S DAY



With a USEFUL GIFT from NOEL FURNITURE



SPECIAL SALE!

Save $30.07

THIS WEEK ONLY!

Brand New! Powerful!

EUREKA

Roto-Matic Model 805

ZIP-CLIP SWIVEL TOP
Opens instantly—cleans all over from 1 position

With Zip-Clip Swivel Top and Attach-O-Matic Clip-On Tools



$79.95 VALUE

FOR ONLY $49.88

COMPLETE WITH 8 PIECE SET OF CLEANING TOOLS



NEW 4-WHEEL ROTO-DOLLY

Guaranteed by Good Housekeeping

All that's modern in ONE cleaner and you save $30.07 THIS WEEK!

- 8 pc. set Deluxe Attach-O-Matic Clip-on Tools
- New Easy Action Zip-Clip Swivel-Top
- Super Power—20% more suction—full ½ H. P. motor
- No Dust Bag to Empty—Triple Filter
- Amazing 3-D Rug Nozzle with floating brush. Shag rug tool—optional
- Solight and quiet—weighs 2 to 4 lbs. less
- Reduced suction for cleaning drapes
- No Lift! No Carry! Rolls easily on 4 rubber swivel wheels



Includes $10.00 ROTO-DOLLY with 4 SWIVEL WHEELS NO EXTRA CHARGE!

See live demonstration at our store at once or PHONE Insert Phone Number In Matching Type Face **FOR 10 DAY HOME TRIAL!**

A SMALL DEPOSIT

$1.00 PER WEEK

Money Back Guarantee

gift lamps



from 3.95



THE *Sculptured* LOOK

... with warmth and elegance for your room by Virtue Bros. Available in black or Danish Bronze metal in decorator colors.

BUFFET	139.95
TABLE	46.95
CHAIR (each)	17.50

MANY OTHER STYLES TO CHOOSE FROM

Virtue BROTHERS OF CALIFORNIA

THE *NEW* TOUCH IN CONTEMPORARY HOME LIGHTING...

POLE LIGHTS and ROOM DIVIDERS

Place them, use them anywhere, for direct or indirect room lighting, desk lamps, bridge lamps, den lamps, reading lamps. Mix them or match them in colors for smartly styled room dividers, or countless variations in contemporary interior decor.

by Modernera of CALIFORNIA

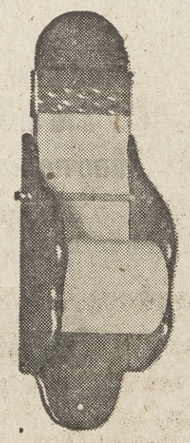
Expertly crafted and styled. Plug in like any lamp. Self-adjusting spring tension poles fit securely to any 8 ft.-9½ ft. ceiling, quickly and easily. Reflectors swivel in complete circle. California decorator colors.

POLE LIGHTS—24.95 — ROOM DIVIDERS—9.95

MOTHER'S DAY SPECIAL!

MEMO ROLL

Attractive Maple Finish Holder Complete with Paper Roll and Pencil. Regular 2.95 1.49



MANY OTHER KNICK-KNAC SUGGESTIONS to Choose From!

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

OPEN MON. & FRI. EVENINGS UNTIL 9

NOEL FURNITURE

4836 Newport Avenue, Ocean Beach, AC-3-3163



Craft & Hobby Show Scheduled

One of the largest and most complete craft and hobby shows in the country will be held in the Balboa Park Conference Building on Saturday and Sunday, May 11 and 12, by the Industrial Recreation Council.

Employees from 10 large industrial plants in this area will fill 120 cases and 40 large tables with individual and group hobby and craft displays. In addition there will be numerous demonstrations and live exhibits.

The Industrial Craft and Hobby Show will be open free to the public from 10 a.m. to 10 p.m. on Saturday and from 10 a.m. to 6 p.m. on Sunday.

Exhibits will include such crafts as minerology, sculpture, the lapidary art, instrument design, creation of electronic equipment, ceramics, copper tooling, leather and wood working, photography, custom gun smithing, carving in plastic, oil painting and model making.

Collections and hobby groupings will include coins, dolls, pencils, marine shells, Samoyed dogs, Indian artifacts, gems, minerals, earrings, arrowheads, guns, stamps, mechanical models, rag rugs, keys, sports car equipment, antiques, fishing flies and tropical fish.

TREMENDOUS BARGAINS in PLAY CLOTHES

BOY'S SWIM TRUNKS
2-6x 69¢
8-14 89¢

GIRL'S SWIM SUITS
3-14 99¢ and $1.49

Mary Monroe
CHILDREN'S WEAR
4996 NEWPORT

SCOUT TROOP 588 TO GATHER PAPERS

Troop 588, Boy Scouts of America, will gather newspapers on Saturday, May 11. A telephone call to one of the following numbers will insure a pickup by the the Scouts: AC-2-0035, AC-3-1611, AC-3-5052 and BE-3-5946.

Need a review in Mathematics or English for that new job? Your Adult High School has the class for you.

Spring Permanent Wave



from 8.50 EXPERIENCE COUNTS

BILL'S HAIR STYLING
4124 Voltaire AC-2-9857



Anyone can CLEAN GARMENTS but IN OUR BUSINESS we prefer to give them the NEW LOOK

It takes EXPERIENCE and KNOW HOW to satisfactorily clean garments; not just a "dip in the bath" or a "quickie rinse" but a thorough renovation. That is the way we do business. If it comes from us, it has to be CLEAN . . . and every garment cleaned by us is U-SAN-O MOTHPROOFED, too; at no extra cost to you.

U-SAN-O MOTHPROOF CLEANING SYSTEM

OCEAN BEACH CLEANERS
4852 Voltaire St. Ocean Beach

It's Your Business

By Cecil Candler
President, San Deigo
BETTER BUSINESS BUREAU

While most American businessmen are honest, law-abiding citizens, a few individuals and firms do not believe in Truth in Advertising.

They prey upon an unsuspecting public. They use the same schemes and tricks over and over again, sometimes with a new twist, to fleece the workingman out of his paycheck. Sometimes they succeed.

Few escape contact with the swindled and disreputable advertiser during the year. He may approach you with a friendly, deceitful knock on the door. He may call you on the phone, or fool you with his radio or television message.

Here's The Dope

How can you avoid falling for such thievery?

First, keep a copy of every contract you sign. Be sure that all contract terms are specified.

Second, don't be misled by "wholesale" price claims at the retail level, for such prices are not economically practicable.

Third, when planning home repairs or service, deal only with reputable firms that do not rely on high-pressure tactics or "bonus" offers. Get bids from several reliable firms.

Fourth, don't let bait advertisers lure you with low prices on merchandise they do not intend to sell. They will try to peddle a higher-priced, probably unknown brand on which they can make a bigger profit. Don't bite on bait advertising.

Fifth, some businesses emphasize "free" in their advertising, when they actually are not giving anything away. Those who value your patronage will never resort to such trickery.

Don't Fall For This

Lastly, don't succumb to the unordered merchandise racket. If you receive in the mails any books, encyclopedias, neckties, midget auto tags, wallets or any goods you have not ordered, you don't have to pay for them and you don't have to return them. If you do not use the merchandise, you are not obligated to respond in any way.

Above all, make certain that you are always dealing with a reputable concern.

Justifiable complaints from consumers like yourself help the San Diego Better Business Bureau to start corrective measures soon enough to prevent the spread of deceptive practices. They are an important step in assuring truth in advertising.

When in doubt, call on your local Bureau in the Spreckles Building in downtown San Diego, or phone BE-3-7711. We want to help you whenever possible.

Squirrels, according to the National Automobile Club, can locate buried nuts by scent through more than a foot of snow.

District Meeting Planned By Moose

Ocean Beach Moose Lodge 1755 will be host to the Southern District Moose Association meeting to be held this week-end, May 11-12, at the lodge hall, 5019 Newport Ave.

A general report will be given on inter-lodge relations and civic affairs activities.

A special dinner will be served Saturday at 6:45 p.m., and a breakfast is also planned for Sunday at 9:30 a.m., to be served by the Women's Chapter.

This meeting will be open to the public.

Cotillionaires

The Cotillionaires, young marrieds of Cotillion Club, will begin their spring social season with a pizza party Saturday, May 11 at 8:30 p.m. in a San Diego cafe, announced Don Harrington, chairman.

Although this club is only a year old, it has been active under the leadership of J. Victor LeLaurin Jr., president last year, and Mrs. Edward Fletcher III, who is president this year.

Plans for future events included a beach party at Del Mar, a cocktail party before the Gaities, a ranch picnic and a Christmas formal dance.

Navy Wives Club

The Mary V. Beyer Wives Club 96 will have a Chinese luncheon for members and friends Tuesday, May 14, at 1 p.m. in the auditorium, Independence Housing, 3355 Buckmaster Dr.

All enlisted wives of navy, marine and coast guard personnel are invited to attend.

The program will include a parcel post sale with donations from Vice-President Richard Nixon, Governor Goodwin Knight, Dinah Shore and other personalities.

Tickets are 75c and may be purchased at the door. Nursery care for children will be provided without charge.

FASHION SHOW

The Senior Sabots of the Mission Bay Yacht Club are sponsoring a fashion show to be held Thursday, May 9 at 12:30 p.m. at the Yacht Club.

Mrs. John R. Dressler, 4329 Piedmont Dr., announced that Mrs. Norval Diamond will be commentator at the show, with fashions supplied by The Sea Horse. Members of the club will be models.

Proceeds from this show will benefit junior activities of the club.

CAMELLIA PLANTED BY BROWNIE SCOUTS

A camellia was planted in the patio of the new Girl Scout Headquarters in Balboa Park recently by Brownie Scouts of Troop 1436.

After the planting, the Brownies had a cookout on the grounds, said Mrs. I. L. Pascoe, leader. Mrs. R. Montgomery is assistant leader.

Girls taking part in the planting were Claire Pascoe, Kathleen Rulle, Kathleen Russell, Kathleen Kelly, Jane Pruett, Kitty Montgomery and Francine Cresci. Mrs. J. Russel and Mrs. C. E. Pruett assisted.

Use a stoppered basin for your shampoo instead of the shower. Don't waste water.

SAVE
AS YOU SPEND SHOP WHERE YOU GET GREEN STAMPS

LOMA PORTAL

H. E. MOORE GARAGE & SERVICE STATION
2918 Lytton St.
AC-3-5331

GOVERNMENT LANDS
LAND DRAWINGS
for Gov't. acreage coming soon. Info. Box 838-P, Lafayette, Cal.

1—Homes For Sale



You don't have to make a lot of money to own an E. Van Stelle Realtor Home. Call on them at 2304 Sunset Cliffs Blvd. and see.

TWO HOUSES—ONE LOT, $12,500. Make offer. Agent, AC-2-8911. AC-2-1079.

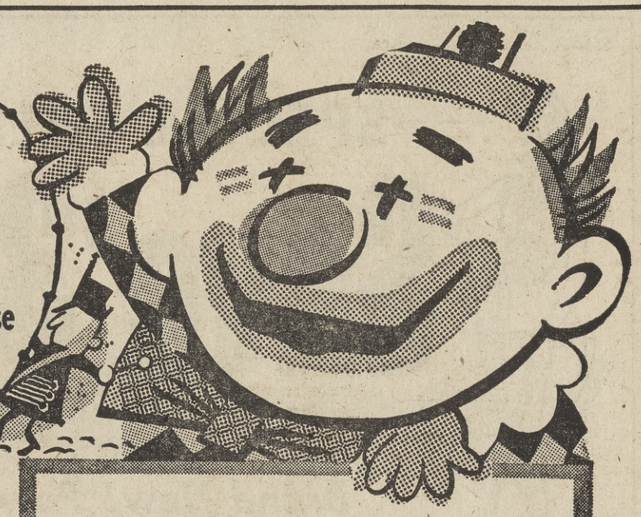
Continued

KITCHEN KARNIVAL OF VALUES!



Beverly Peanut Butter
12-oz. jar 35¢ 18-oz. jar 49¢

NuMade Mayonnaise
Quart Jar 55¢



Shop SAFEWAY

All you Need to remember is Safeway

Baking Mix	KITCHEN CRAFT Biscuit Mix	32-oz. pkg.	35¢
Table Syrup	SLEEPY HOLLOW 12-oz. bottle 29c; 48-oz. bottle 99c	24-oz. bottle	55¢
Pancake Mix	KITCHEN CRAFT 16-oz. pkg. 17c	32-oz. pkg.	29¢
Enriched Flour	KITCHEN CRAFT 10-lb. bag 99c; 25-lb. bag $2.10	5-lb. bag	52¢
Party Angel Ring	CURTSY Angel Food Ring, Regular 45c	12-oz. cake	39¢
Honeybird Cherries	Red, Sour pitted	303 cans	5 for $1
Chili Con Carne	Armour's, with beans	16-oz. can	23¢

NUMADE Salad Oil Quart Bottle 55¢

ROYAL SATIN Shortening 3 lb. can 85¢

Table Syrup Pack Train 24-oz. bottle 29¢

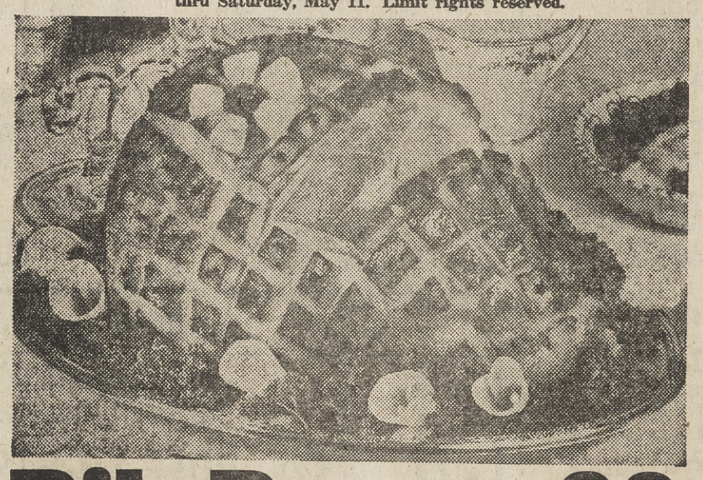
Tomato Catsup Del Monte 14-oz. bottle 2 for 35¢

Sharp Cheese Cut and cello wrapped lb. 59¢

Sliced Peaches Bel-air frozen 12-oz. pkg. 19¢

La Vera Pizza frozen Pizza Pie 8-oz. pkg. 39¢

These prices effective in all Safeway Stores in San Diego County Thursday, May 9 thru Saturday, May 11. Limit rights reserved.



Rib Roast 69¢ lb.

USDA CHOICE BEEF—1st 5 ribs—7-inch cuts. Truly the aristocrat of beef roasts. Tender aged to perfection.

(Rib Steaks ½ rib bone has been removed lb. 79¢)

Cudahy "DEEP SMOKED" Tenderized HAMS

Cudahy Puritan Brand Hams Shank Cuts lb. 39¢

Butt Cuts lb. 49¢
Center Slices lb. 98¢
Whole or full shank half lb. 49¢
Full Butt Half lb. 55¢

Smokie Links
Swift's Link Sausage Just heat and serve 12-oz. pkg. 45¢

Swifts' Franks
Skinless, all meat franks served in Disneyland 1-lb. pkg. 49¢

Corned Beef
USDA CHOICE Beef Brisket Sealed in Cry-o-vac lb. 49¢

GROUND BEEF
Blue Label Economy Beef Visking Sealed lb. 35¢
Our finest Ground Beef Visking Sealed lb. 43¢

You can WIN this OLDSMOBILE!
Skylark Bread Jingle Contest!
SECOND WEEK

Entry Blanks at Skylark Bread Section, Safeway



Just remember Safeway for the best in produce

Russet Potatoes
Excellent quality Idaho Russets Selected size—all purpose 10 lbs. 35¢

Crisp Cabbage
Sweet—solid heads. Excellent for cole slaw or served with Corned Beef lb. 3¢

Empress Jellies and Preserves
APRICOT, APRICOT-PINEAPPLE, GRAPE, PEACH-PINEAPPLE, PLUM, PEACH PRESERVES, APPLE, GRAPE AND MIXED FRUIT JELLIES 3 20-oz. glasses $1
SPECIAL PRICE APPLIES TO PURCHASE OF 3 OR MORE

STRAWBERRIES
12 oz. and over Per Basket 19¢
12 BASKETT TRAY 2.19

Fresh Pineapples Large size From Hawaiian Islands lb. 10¢

ITALIAN SQUASH Excellent Quality Italian Squash 3 lbs. 25¢

Juicy Watermelon Every melon guaranteed Purchased half or whole lb. 7¢

Mangos Fruit Excellent for dessert Try some each 19¢

Romaine Lettuce Excellent quality. Large size—sweet and tender 2 for 15¢

Fresh Cucumbers Large size. Sweet young and tender each 9¢

SHOP YOUR LOCAL SAFEWAY LOCATED AT
4905 Newport Ave., Ocean Beach
2850 Midway Drive
3010 Carleton St., Point Loma

your BEST place to save!



La Petite
23 jewels
2 diamonds
timed to six precision adjustments
unbreakable mainspring
$59.50

And now . . . to our host of fine names we add America's most famous name in fine watches

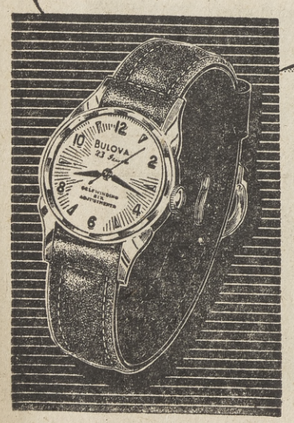
Smith & Son Jewelers

proudly presents

Bulova

Masterpiece of Fine Watchmaking

Priced from $29.75 to $2500.00



BULOVA "23"
23 jewels
timed to six precision adjustments
self-winding, certified waterproof*
unbreakable mainspring
shock resistant, anti-magnetic
sweep second hand
$59.50
(also available with charcoal di

SMITH & SON JEWELERS
Since 1873
• Diamonds • Watches • Silverware

3—Business Opportunities

CARD AND POOL ROOM, fully equipped. Easy rental terms. 5049 Newport, see Mr. Black.

4-A—Business Rental

WORK SHOP, WIRED 220-110. Contact 5047 Newport.

5—Rentals

WELCOME FRIENDS
TO THE
DEL WOOD APT. MOTEL
A Satisfied Guest is our first Consideration.
Studio Apts. Day, Week or Month
AC-2-1909 2104 Bacon St.
San Diego 7, Calif.

STORAGE OR OFFICE SPACE. Over 4000 sq. ft. in Beach area. Off street parking. For rent, all or part, or long term lease. Contact Mr. Nielsen, CY-5-8918.

$75—ONE BEDROOM DUPLEX. Close to bus, schools. One child ok. AC-2-8911.

5-A—Houses, Furn., Unfurn

$85—1 bedroom house—stove and refrig., fireplace, garage. Close to all. AC-2-1542.

5-C—Apts., Furn., Unfurn.

MODERN 2 B.R., TV antenna, disp., gar. Adults, no pets. AC-3-9188.

$55 MO. furnished 1 Bdr. Apt. Also private room, private entrance. Close to all. Ladies only. AC-2-5420.

1 BEDROOM APARTMENTS—Carpets, disposal, automatic washers. Facilities available, utilities paid. One child ok. $85 and $90. 4315 Temecula, Phone AC-2-9250.

BRAND NEW 2 bedroom duplexes, $95 and $97.50. 4255 Mentone, AC-2-5718 or AC-2-7903.

NEW 2 BDR. unfurnished. Garbage disposal, garage, ocean view. $125. Water paid. Phone AC-3-8801.

5-E—Rooms

VIEW ROOM, entry, bath, near N.E.L., $10. Man. AC-2-8707.

FURNISHED ROOM: Outside entrance, adjoining bath, quiet home. Man only. No drinking. Garage available. AC-2-9690.

PLEASANT front room. Kitchen privileges. AC-2-4898. 1978 Cable.

5-G—Misc. Rentals

DO IT YOURSELF

Rent Our Tools & Equipment. Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor with Dozer and Plow, Sanders, Misc. portable electric tools, Trailers, Electric Hedge Shears.

AUSTIN'S
4856 Santa Monica AC-3-8324

8—Contractors, Builders

WALLS, FIREPLACES, PATIOS, BARBECUES, DRAINS, CARPENTRY, PLASTERING. A. SIMAS. FREE ESTIMATES. AC-2-6717.

REMODELING & ROOM ADDITIONS
Let us assist you in your planning and financing.
FREE ESTIMATES & ADVICE
SAN DIEGO HOME IMPROVEMENT CO.
4837 Voltaire
Day AC-3-1914 Nite AC-3-8849

9—Painting & Decorating

CUSTOM PAINTING
Interior-Exterior
Free Estimates
Beach area since '44
Clean - quality work - Reasonable
AC-3-0153

HOUSE PAINTING, Interior and exterior. Reasonable rates. BR-6-2175.

ROBBIE'S
Painting & Paperhanging
Contractors
FREE ESTIMATES
1885 Froude Street
Call AC-2-6181 or AC-2-2034 after 4 p.m. or all day weekends

INTERIOR, EXTERIOR painting and paperhanging. Hour or job. Reasonable. AC-3-0910.

10—Landscaping

Andy's
LAWN MAINTENANCE
Gardening Service, Tree Service
Expert Lawn Renovation
Free Estimate
AC-3-5358

13—Schools, Instruction

PIANO LESSONS AT YOUR HOME, popular or classical. JU-2-0656 evenings.

PIANO INSTRUCTION
Summer rates—and first lesson free. AC-2-4349.

14—Personals

SINCERE THANKS to friends who extended sympathy during our recent bereavement. Mrs. Herma Austin.

14—Personals

GOOD REPAIRABLE AND USEFUL DISCARDS
Are needed more than ever. Anything that can be repaired and sold in Goodwill Stores, centrally-located all over San Diego, gives employment, training, and rehabilitation to the handicapped.
GOODWILL INDUSTRIES
402 5th Ave. BE-3-5157
24 Hr. Telephone Service
Myron Insko, Exec. Director

LAWN MOWERS
SHARPENED
Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand Tools
Pick-Up and Delivery
AUSTIN'S
4856 Santa Monica AC-3-8324

TV STUDIOS NEED TRAINED MEN & WOMEN 18 TO 55 more than 75 positions in each studio. Top weekly pay. Training inexpensive. Special plan for vets. Does not interfere with your present work. No charge for placement. Announcing, script girl, cameraman, writers, wardrobe girls, music librarians, and many others. For personal interview as to your qualifications for training, write Dist. Mgr., P. O. BOX 4093, San Diego 4, give address and phone.

15—Services Offered

IRONING or Baby Sitting, my home or yours. Reasonable AC-2-2317.

WE SERVICE and repair all makes vacuum cleaners. Community Furniture, AC-3-5714.

CARPENTER JOURNEYMAN. Particular work for particular people. Roy Bonham, AC-3-7331

ROOFING, Painting, Floor tile, and What have you! AC-2-2263.

ROOFS Repaired and Replaced. Free estimates. Financing. AC-3-1914 or AC-3-8849.

TYPEWRITERS
ADDING MACHINES
Buy for less. Discount to Service Men. Rentals, Repairs, Sales. 30 years experience.
Beach Typewriter Co
5035 Newport AC-2-7133
Ocean Beach

WINDOW SHADES
Repaired — Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

WALL — HALL — AUTO
Any Type Clock Repair
C. L. Dersch
Branch Store
4879 Voltaire Street

STUMBLING OVER an old battery, engine, or scrap iron? Call for free pick-up. AC-2-5509.

"DON'T HESITATE—DECORATE"
W. F. LANTREE
Interior & Exterior Painting
Papering
General Home Repairs
Patch Plastering
AC-2-0262 5044 Newport Ave.

WATKINS PRODUCTS
VANILLA special in MAY
Multi Vitamins—Minerals
AT-2-2500. Eves., AC-3-3096

AN GAR BUILDING MAINTENANCE SERVICE
- Window Cleaning
- Floor Waxing
- Janitorial Service
Bonded - Insured
4451 Santa Cruz
AC-3-9635 AC-3-8314

LANDSCAPE GARDENING
EXPERT PRUNING
YARD CLEAN UP
HAULING
BEN M. STONE
AC-3-7668 AC-3-9477

PURCELL RUG FARM, Used Rugs and Carpeting, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & Binding. 9x12 cleaned $6.00. 4234 Voltaire. AC-3-9877.

LAWN MAINTENANCE—Clean-up, hauling. Call Larry AC-2-2581, AC-3-1105.

CABINETS—FURNITURE, store fixtures, displays manufactured. Bank financing. AC-3-1592.

PIANOS & ORGANS TUNED and repaired. Smith, AC-2-8379, 4869 Santa Monica.

PLAIN SEWING and dressmaking done in my home. Phone AC-2-2269.

MIMEOGRAPHING
Distinctive Work
IBM Electric Typewriter
LELA LAYNE
1267 Rosecrans AC-2-3719
Next To
New Bank of America Bldg.

GENERAL REPAIRING
If It's Broken, We Can Fix It! Lawn Mowers and All Kinds of Tools Sharpened by Machinery.
PETE'S
FIX-IT SHOP
Old San Diego
2808 San Diego Ave. CY-5-2661
AC-3-7161 any time 2 to 6 p.m.
All Work Guaranteed
Our Prices Are Reasonable
Free Pick-Up and Delivery

15—Services Offered

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

MEN'S ALTERATIONS — Phone AC-2-7206.

COCKTAIL LOUNGES

WEBB'S
Dancing
1921 Bacon St. AC-3-9245

CURTAINS & DRAPERIES

Everything for your Windows
WE FEATURE . . .
CURTAINS - DRAPERIES
Ready Made
Curtains, Draperies, Bedspreads, Rods and Shades, Accessories
Custom Made
Draperies and Slip Covers
Free Fabric Displays and Estimates by Experts in Your Home
90 Day Accounts
No Extra Charge
JONIAUX
CURTAINS—DRAPERIES
Jules R. Joniaux, Prop.
1851 Bacon St. AC-3-5465

FLORISTS

JO'S FLOWER SHOP
4728 Voltaire AC-3-3306

GARAGES & SERVICE STATIONS

H. E. MOORE
Complete Car Servicing
Serving Pt. Loma Area since 1928. "We are as near as your phone."
S & H GREEN STAMPS
2918 Lytton (Loma Portal)
AC-3-5331

HARDWARE

OCEAN BEACH
PAINT & HARDWARE
"The Old Fashioned Hardware Store"
Free Delivery
1926 Bacon AC-3-3083

SCHOEN'S HARDWARE
HOUSEWARES — GIFTS
TOYS
4827 Newport AC-2-8091

INSURANCE

Jos. L. RICHARDSON Co.
Complete INSURANCE Service
1859 Cable AC-3-3679

JEWELERS

YOUR MONEY
BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
Wolff JEWELERS
CREDIT
4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

SMITH & SONS JEWELERS
4831 Newport AC-3-0718

The Biggest Little Jeweler in Ocean Beach
C. L. DERSCH
JEWELER and WATCHMAKER
4952 Newport Ave., Ocean Beach
All Work Done in our Shop!
AC-2-0215

LUMBER

POINT LOMA LUMBER CO
4975 N. Harbor Drive
AC-3-7111

MOVING & STORAGE

B & K TRANSFER & STORAGE
New 5000 sq. ft. fireproof warehouse.
Specializing in Pallet Container Storage.
New location.
5019 Santa Monica · AC-3-9008 or AC-3-1757
Phone anytime

OCEAN BEACH TRANSFER
MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

NOTARIES

SIEGEL REALTY
4170 Voltaire AC-3-7147

NURSERIES

BLUE PACIFIC NURSERY
4850 Newport AC-2-1151

SCHOOLS

Nursery to First Grade
LITTLE TOTS
NURSERY SCHOOL
4972 Santa Monica AC-2-2314

PLAYHOUSE
NURSERY SCHOOL
6:45 to 5:30 Ages 2 to 6
Preschool and kindergarten—Hot Lunches
4678 Santa Monica AC-2-8418

PT. LOMA PLAY SCHOOL
2 thru 6 years
2909 Keats (Near DeFalco's)
AC-2-9111

SELF SERVICE LAUNDRY

OCEAN BEACH
LAUNDROMAT
Let us Wash those
- SHAG RUGS
- PILLOWS
- COMFORTS

We give Faded Spreads and Rugs a New Look with Coldye.
1877 Cable St. AC-3-1165
Across from Safeway

15—Services Offered

OCEAN BEACH
SELF SERVICE
CAREFUL DRY CLEANING
& FINISHED LAUNDRY
Expert Dyeing of
Coldye Basic Shades
Rugs Washed, Dried and Dyed
Any Size
1959 Abbott AC-3-0681

SERVICE STATIONS

BILL'S MOBILGAS SERVICE
Corner Point Loma Ave. and Sunset Cliffs
AC-2-4422

TAXI SERVICE

A.B.C. CAB CO. AC-3-8322
2-Way Radios Open 24 Hrs.
Low, Low Rates Go Anywhere
5 can ride for price of 1
5049 Newport

TELEVISION & APPLIANCES

BAY TV
14" PORTABLES $119.95
TV Rentals
Good Used Sets · Open Evenings
4824 Newport Ave. · AC-2-8447

AMERICAN TEL-E-RAY LABS
CONVENIENT DOWNTOWN OCEAN BEACH REPAIR SERVICE, PROMPT DEPENDABLE SERVICE — ALL MAKES
1859 Bacon AC-3-9951

WELDING

B & G WELDING WORKS
ORNAMENTAL RAILS
MISCELLANEOUS IRON
4286 Midway Drive AC-3-1649
¼ mile north Midway Drive In

17—Child Care

MOTHER—EVENING baby sitting for working parents. Own transportation AC-2-5742.

LOVING CARE to child of working mother. Licensed. Phone AC-3-8343.

OCEAN BEACH VICINITY Have own car Elderly lady AC-3-1378, 4375 Coronado.

BABY SITTING, evenings. Own transportation. AC-3-6483 or AC-3-1325.

BABY SITTER—Experienced. My home, days. AC-2-4865.

WORKING MOTHER: Child care, my home, weekdays. Preschooler, $12. Licensed. Phone AC-2-5359.

CHILD CARE — days, my home. Reasonable. AC-2-9485.

MOTHER: I WILL BABY SIT. My home preferred. 3950 Xenophon, Warren Housing, Building 35.

DAY CARE—Fenced, toys, lunch and snack. $10, one child, $15, two. AC-3-7784, 4976 Long Branch.

DAY CARE, MY HOME, Pt. Loma area. Hot lunch, reliable, licensed, AC-2-3956, AC-3-5252.

18—Situations Wanted

ELDERLY COUPLE would care for grounds in exchange for place to live. References. Phone AC-2-2163.

18-A—Help Wanted

YOUR PUBLIC EMPLOYMENT OFFICE
Your application needed for many openings now available.
INDUSTRIAL OFFICE
761 COLUMBIA ST.
- Upholstery seamstress
- Factory sewing machine operator
- Electric motor repairman
- Auto mechanic

COMMERCIAL OFFICE
1730 KETTNER BLVD.
- Truck parts man
- Typists and stenos
- Shoe repairman
- Salespersons
Ladies Ready-to-Wear

DRIVER, full or part time. A.B.C. Cab Co., 5049 Newport.

BOYS, TO DELIVER PENINSULA NEWS, ROSECRANS & LOWELL AREA EACH THURSDAY. AC-3-3156.

19—Help Wanted, Female

COLLECTION CLERK and stenographer. Dictaphone experience. AC-3-9610.

WOMEN 18-55, to address and mail our circulars at home on commission. Write GIFT FAIR, (Dept. 8), Springfield, Penna.

MATURE WOMAN for part time child care, evenings or days, my home, Cape May near Ebers. AC-3-0423.

RELIABLE WOMAN to iron two mornings weekly. $1.00 hr. AC-2-8505.

21—Radio, TV

TV RENTALS—By week or month. Delivery service. BOB HORN TELEVISION, 1865 Sunset Cliffs, AC-3-7139.

TV SERVICE. Cash and carry Big savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave., AC-2-3069.

TELEVISION FOR SALE—How many people would buy that television if the price was right? Use the classified ads for results.

REAL ESTATE

CREST OF PT. LOMA
Near Thursday Club. 4 bedrooms and rumpus room, 3 baths, hand split shake roof, two fireplaces, dishwasher, and electric kitchen. Approximately 3000 sq. ft. loaded with extras. Carpets and drapes. Total price $49,500. Might consider small home or good trust deeds as part.
DICK W. ARNESON
Realtor
4783 Voltaire AC-3-1624

CATALINA
INCOME PROPERTY
3-UNIT BEAUTIFULLY-furnished apartment bldg. Patio in rear overlooking picturesque Avalon Bay. Excellent income. Attractively priced at $27,500. Contact Tom Ince, P. O. Box 203, Avalon, Phone 1031.

HOME OWNERS
Builder Will Trade
Your equity can buy a brand new home in FLEETRIDGE. Architect-designed for indoor outdoor living. 3 B.R., 2 baths, elec. built-ins, elec. kitchen, loads of glass. Select beautiful hardwoods. See plans in our office.
SIEGEL REALTY
4170 VOLTAIRE
AC-3-7147 Eves., AC-2-3795

29—Autos For Sale

CRISLER
AUTO SALES
6845 El Cajon Blvd., HO-9-4177

BOULEVARD'S BEST BUY
We Make Our Own Terms
Don't Let Money Bother You
OPEN SUNDAY & EVES.
'56 Mercomatic Montclair conv., power steering, windows, brakes, 4-way seats, radio, heat., many extras 2250
55 Mercomatic Montclair 4 door, radio, heat 1895
'55 Chev Bel Air hardtop coupe, overdrive, radio heat 1795
'55 Pontiac 4 door station wagon, hydra, radio, heat, many extras 1795
'56 Ford Fairlane Club, 2 door, radio, heat 1795
'55 Buick Special, hard top coupe, radio, heat 1695
'55 Plymouth V8 Belvedere hard top coupe, automatic transmission. Many extras 1595
'54 Olds Super 88 Holiday, radio, heat, many extras .. 1595
'54 Lincoln Capri 4 door, full power, radio heat. A beautiful car 1595
'55 Ford conv., radio, heat, overdrive, Thunderbird engine 1595
'55 Pontiac Catalina, hydramatic, radio, heat 1495
'54 Olds Super 88 4 door, hydramatic, radio, heat . 1395
'55 Ford Club 2 door, overdrive, radio, heat 1395
'54 Pontiac Star Chief Catalina Loaded 1195
53 Lincoln Monterey, four door radio, heat 1095
'54 Stude Champ Starlite hardtop coupe. Overdrive, radio, heat, many extras 895
'53 Fordomatic Victoria, radio, heat. A beauty 895
'53 DeSoto convertible V8 Firedome, power steering, radio, heat, many extras 895
'53 Hudson Hornet club, automatic, radio, heat 795
'52 Merc club coupe, radio, heat 595
49 Cad Conv., radio, heat, special fins 595
'51 Merc. Club Coupe, O-drive, radio, heat 395
'51 Mercury club coupe, overdrive, radio, heat 395
'52 Studebaker Champ 2 door, overdrive, radio, heat . 395
'51 Plymouth 4 door, radio, heat 395
'51 Pontiac 4 door, radio, heat 395
'47 Plymouth Club, radio, heat 250
'49 Buick super sedanette. Runs good 195
'47 Ford sedan, radio 125
We Maintain Our Own Shop For Your Protection
CRISLER AUTO SALES
6845 El Cajon Blvd., HO-9-4177

24—Miscellaneous For Sale

EXTRA SPECIAL SAVINGS

24x36 shag rugs	1.48
36x60 shag rugs	4.88
Aluminum folding chairs	3.88
Plastic waste baskets	.68
Plastic clothes baskets	1.88
30 gal. trash cans	5.88
3-drawer finished chest 15x15x28	7.88
Picnic baskets	.98
Children's play tents	4.88

A complete line of unfinished furniture.
COMMUNITY FURNITURE CO.
4887 Voltaire St.
AC-3-5714

CRIB, MATTRESS, high chair. Good condition. All for $15. AC-2-3823.

FINE IVERS & POND piano, $175. 4860 Del Monte, Phone AC-3-1156.

REAL ESTATE REAL ESTATE REAL ESTATE

POINT LOMA--OCEAN BEACH MULTIPLE LISTING

LOOK FOR THIS EMBLEM

Your multiple realtors represent a rich tradition of fair dealings. Are you personally acquainted with a realtor? You should be with one of the following:

MULTIPLE LISTING SERVICE — MEMBER — Member Offices

PT. LOMA
LA PLAYA - BAY VIEW
On San Diego's "Riviera". This redwood Board 'N Bat custom built '54 home commands a breath-taking view of Channel, Harbor, and City. The use of heavy handsplit shakes, used brick, and natural ash interior lends charm and eye appeal, Lush carpeting and drapes. Owner leaving city.
Drastically Reduced
For Quick Sale!
CARL ACKERMAN
Realtor
"Fine Point Loma Homes"
1259 Rosecrans AC-3-3174

HERE IT IS!
POINT LOMA, OPEN 1 to 5
2665 POINSETTIA DRIVE
FINE PLUMOSA PARK LOCATION. Shake shingle, 3 bedrooms, 2 baths, separate dining room, breakfast nook, fireplace. VIEW of Bay and Beaches. Only $22,950. Better act fast!
ROBERT CROOKS CO.
Realtors
2125 Poinsettia
AC-3-7121 AC-2-0603

PRICE REDUCED
Owner Must Move
Bay view 2 B.R. and den (or 3rd B.R.), large concrete Alsynite - covered patio, oversized 2-car gar. Near bus and Jr. high. About $4,000 down.
SIEGEL REALTY
4170 Voltaire
AC-3-7147

SERIOUSLY
Would you pay $14,500 for a well-kept furnished duplex in Ocean Beach? The income is $1850 a year. Certainly, you would. We have four of them that the owner must sell in one package, so maybe we can do a little better on price. Give us a call, then an offer.
DEVEREAUX-SCULL CO.
AC-3-1621 Eves. AC-2-8351

6 FURNISHED UNITS
Two 1 B.R.
Four Studios
Monthly income $325.
Asking $28,500.
AMELIA BRADLEY, Realtor
1855 Sunset Cliffs Blvd.
AC-2-4696 AC-2-7896

LARGE 3 B.R.—2 BATHS
Split level home on ocean side of Pt. Loma. Over 2000 sq. ft. of living area. Picture windows, trees, view. Carpeting and drapes included in giveaway price of $21,500, with about $4,000 down. This lovely home, ideal for large family, has one B.R. which is 19x21 ft. Could be split, making an extra B.R. I forgot to mention this home has central forced-air heat plus 2 car garage on paved alley. See today.
OPEN DAILY 10-5
3864 PT. LOMA AVE.
(Cor. Liggett, in Fleetridge)
Brand new, 3 B.R., family room, 2 bath modern ranch. All elec. built-ins, fireplace, and barbeque. Bargain-priced at $37,500. Terms.

4380 CASITAS—OPEN 10-5
(Cor. Amiford & Casitas)
Brand new—4 B.R., family room, 3 baths, all elec. built-ins, 2 fireplaces, glass enclosed patio, panoramic view. $49,500 — terms. Consider your lot or house as part down.
Drop by and see our new office and get a free colored map of Pt. Loma.
CATALINA REALTY
909 Catalina Blvd.
AC-3-1611 Eves. AC-3-7612

PT. LOMA BAY VIEW
3 B.R., 3 baths, maid's quarters, wall-to-wall carpets, large corner lot. Convenient to shopping, schools, and transportation. Must sell. Listed at $27,500 — $5,000 down.
A. R. CARTWRIGHT, Realtor
1780 Rosecrans AC-2-1131

NEAR YACHT CLUB
3 B.R., fireplace, on valuable R-4 corner. Room to build. Try $16,900.
EXCELLENT HARBOR VIEW
Modern 3 B.R., 2 baths, family kitchen, central heat, sheltered patio. $26,900. Liberal terms.
POINT LOMA REALTY
1057 Rosecrans AC-3-1234
Evenings, AC-3-6859

BAY SHORE REALTY OFFERS
PT. LOMA'S BEST
BEAUTIFUL FLEETRIDGE
3722 DEL MAR AVE.
OPEN SUNDAY 1 to 5
4 Big B.R., 2 baths. Built-in, kitchen, all the latest extras. An EXCEPTIONAL buy on today's market.

PT. LOMA HEIGHTS
3 B. R. RANCH HOUSE
50x140 level fenced lot. Lath house and patio. Spic and Span condition. Fine family neighborhood, $16,750. Will consider trade for smaller home or vacant lot
PT. LOMA HEIGHTS
2 B. R. SPECIAL $12,000
Spic and span condition, beautiful new carpeting. Cute and cozy. Terms.

FIX-UP SPECIAL
INCREASE YOUR INCOME
5 older units, near Ocean Beach business district. $255 month income now. Always rented. Only $24,000. Try $6,000 down.
MISSION BEACH
BAY FRONT COTTAGE
SWIM IN YOUR FRONT-YARD. Neat as a pin, best surroundings. 35x80 lot, only $5,000 down. HURRY!
BAY SHORE REALTY
4222 VOLTAIRE
AC-3-7141 Eves. AC-3-0604

ASSUME LARGE G. I. LOAN
Immaculate 3 B. R., shake shingle home. Wall-to-wall carpeting, wonderful patio, trees, and fine neighborhood. $19,000.
MILNER REAL ESTATE
2931 Carleton
AC-3-6201 AC-3-9916

NEAR DANA JR. HIGH
3610 OLIPHANT
3 B.R., 1½ baths, plus 15x25 ft. family room with raised hearth and mahogany panelled walls. Ideal for family with teen-agers.
FRED J. KORABEK, Realtor
And Associates
2145 Poinsettia, Off Voltaire
AC-2-1148 Eves. AC-2-3941

24—Miscellaneous For Sale

SAVINGS ON RUSTIC FENCES: Hand split- grape stake and ornamental rail. Direct from manufacturer to you. Close out on sawed ½"x2"x6' redwood palings, 13½c each, or $3.90 for bundle of 30. Call AC-2-9106. H.-S. Stamps.

DIAMOND WEDDING RING SET, $50, and 1 hp. electric boat motor. Good for trolling, $25. 4748 Long Branch after 5 p.m.

MINK SCARF, $45, quality dresses, coats, miscellaneous, size 12. Hats, shoes, 7½. Sacrifice. Phone AC-2-7983.

GREEN AND WHITE roll and pleat custom upholstery for 1950 Ford V-8 (4-dr.). New, at half price. AC-2-7913.

HOUSEHOLD FURNITURE — sacrifice. 4958 Cape May.

SINGER TABLE TOP sewing machine; maple single bed, mattress & spring; boy's Schwinn full size bike. 3761 Oleander Dr.

GAFFERS & SATTLER range. Good condition, $65. AC-3-7349.

REFRIGERATOR: Servel, 6.5 cu. ft., excellent condition, $50. AC-2-8184.

BLACK PERSIAN PAW broadtail jacket. Petite size, perfect condition. AC-2-9284.

C. P. O. UNIFORMS, khakis and whites, size 38 regular. White shoes, man's size 8. AC-2-6224.

24—Miscellaneous For Sale

STEER MANURE, 59c per bag on 5 or more sacks. S&H stamps. BAYVIEW NURSERY
4927 Voltaire St. AC-2-8969

INLAID LINOLEUM
Latest Designs by
ARMSTRONG—Including CORLON
FREE ESTIMATES
SHAW'S FURNITURE
4051 Voltaire St. AC-3-3630

WEDGEWOOD Table top range. Oven control. $35. AC-3-1888.

ROSE COLORED couch and chair, $20. AC-2-2865.

TWO VENETIAN BLINDS: 4'4"x5' and 3'10"x5', complete. Like new. AC-3-7922, 959 Temple St.

CHILD'S BED—6 year size, well-constructed, reasonable. Phone AC-2-2631.

LARGE SKIFF $30.00, 3138 Meadowgrove.

BLONDE MR. AND MRS. CHEST with mirror, matching double bed with mattress and box spring. $80.00. AC-3-3782.

GAS RANGE, like new, $65. AC-2-4701.

REMINGTON ENVOY PORTABLE. Reasonable. 4948 Muir.

ASSORTED SHRUBS in cans, 39c each, 3 for $1. S&H Stamps —Bay View Nursery, 4927 Voltaire, AC-2-8969.

24—Miscellaneous For Sale

BEAUTYREST Double mattress and box spring. $35 each. AC-2-3432.

CROSLEY SHELVADORE refrigerator. A bargain for $75. HU-8-9029.

WEDGEWOOD STOVE, Hollywood bed, rug and pad size 9x11, steel safe. AC-3-3654.

BOODLE BUGGY—Welsh Deluxe, like new. $18.50. Phone AC-3-9101.

25-A—Wanted To Buy

ONE WHEEL TRAILER, Phone AC-2-1055.

28—Lost & Found

LOST: TALKING PARAKEET, GREEN. Red band on leg. Answers to "Tweeter". Sunset Cliffs area, between Hill and Piedmont. Reward. AC-2-7697.

29—Autos For Sale

1955 STARCHIEF PONTIAC SAFARI station wagon. Fully equipped, all leather, A-1 condition. Good buy. See Saturday at 4170 Voltaire, corner Catalina.

'49 DODGE. Recent overhaul, good tires, new paint job. AC-3-5639.

1946 HUDSON 2 DOOR SEDAN. Excellent condition, $250. AC-2-8853.

Best Gifts for your Best Girl, MOTHER

MOTHER'S DAY IS MAY 12th



Here's gifting inspiration to help you crown Mother "queen of your heart" on her Special Day... a galaxy of bright ideas... worthy of expressing your love and devotion upon this important occasion!

Check This Mother's Day Gift Guide



ROSE BUSHES

85¢ AND UP

Because Mother Loves Flowers . . . and because you love MOTHER . . . you couldn't pick a nicer way to remember her Special Day!

ALSO: BEAUTIFUL GIFT PLANTS

OPEN SUNDAYS — CLOSED WEDNESDAYS

BLUE PACIFIC NURSERY

4850 Newport Ave. Ocean Beach AC-2-1151

you know MOM WANTS a gift from... **WAHL'S**

LINGERIE

Munsingwear, Seampruff, Kayser-Luxite and Artemis in Cotton and Nylon.

SLIPS 3.98 to 8.95
BOUFANT SLIPS . . 3.98 to 14.95
SHORTY PAJAMAS . 3.95 to 10.98
WALTZ, SHORTY AND LONG GOWNS . . . 3.95 to 8.95

SWEATERS

Orlons and wools including Bulkies and Jeweled Cardigans.

5.99 to 10.98

PLAY CLOTHES

Polished Cotton and Duck Sail Cloth

CAPRIS 2.99 to 5.98
PEDAL PUSHERS . . 2.99 to 3.99

WAHL'S DEPT. STORE

4878 NEWPORT AVENUE



Cosmetics for Mother

PERFUME and COLOGNE by

- Dorothy Gray
- Helena Rubinstein
- Tussy
- Faberge
- Angelique

LIP STICKS AND COMPACTS 1.00 to 10.00

Whitman and Pangbourn **Candy**

WE GIVE S & H STAMPS

Kraft's Drugs

Newport Ave. at Bacon St.





FLOWERS SAY IT BEST!

Flowering Plants as well as Fresh Bouquets and Corsages

JO'S FLOWER SHOP

MR. AND MRS. BARRON

4728 Voltaire AC-3-3306

COTTON HOUSE DRESSES

Reg. 3.98

349



S & H Green Stamps

LOWNES' Dept. Store

4960 Newport Avenue AC-2-8688

Just right for Mother

STOP IN and See our New Line OF JEWELERY by LERU

The Luxury look originated by America's Foremost Craftsmen



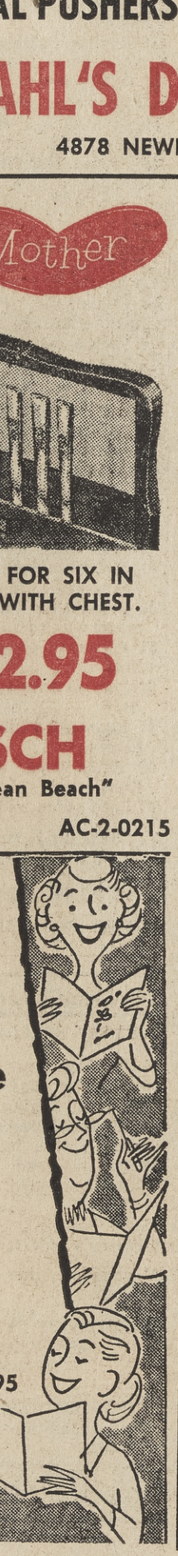
SERVICE FOR SIX IN SILVER. WITH CHEST.

$12.95

C. L. DERSCH

"Biggest Little Jeweler in Ocean Beach"

4952 Newport AC-2-0215



Mother

Send Her Your Love

Sure way to delight Mother . . . send her one of our expressive cards! We have a wide selection of beauties that say just what you want to say . . . are sure to be appreciated! Choose now.

We Give S & H Green Stamps

BURDINE'S Stationery

4934 Newport Ave. AC-3-6795



DAD Remember SUNDAY, MAY 12

It's a Very Special Day!

(P.S. It's Mother's Day)

SHE WILL ENJOY EATING AT . . .

KING'S

NEWPORT AVE., OCEAN BEACH
Across From The Theatre
Telephone AC-3-0767

for MOTHER

TO BRING JOY INTO HER LIFE

CANARIES
PARAKEETS
LOVE BIRDS
TROPICAL FISH

Stella's Pet Shop

1868 BACON AC-2-7667

All mothers love **Russell Stover** CANDIES "Always Fresh"

Mother's Day is May 12



ASSORTED CHOCOLATES

Creams, nuts, fruits, chewies, crunches.

Home Fashioned Favorites

Pecan roll, fudges, butter bons, creams, jellies! No chocolate-covered pieces.

either assortment

1 lb. box **$1.35** 2 lb. box **$2.60**

THE GIFT BOX of chocolates and butter bons.

1½ lb. gift **$2** 2¼ lb. gift **$3**

A Woman Never Forgets the Man who Remembers. And Remember we have a complete line of Cosmetics, Fragrances and Luxury Gift Items.

exclusively at

OCEAN BEACH Pharmacy

We Give Action Stamps

4935 Newport Avenue - Ocean Beach - AC-3-3139

FREE DELIVERY TWICE DAILY